COLLABORATE TO EDUCATE: TRAIN THE TRAINER

BREAST CANCER NOW
The research & support charity

COULD YOU HELP US SPREAD BREAST AWARENESS?

Sharing accurate and up-to-date information is a vital part of what we do, that's why we're spreading key information about breast awareness, breast cancer and breast screening. We're training people across different healthcare professions and local communities, so awareness and risk reduction messages can spread through day-to-day conversations or at dedicated events. By working together, we can help increase breast awareness and breast checking behaviours.

IT'S ESTIMATED THAT ROUTINE SCREENING PREVENTS AROUND

1,300 DEATHS

FROM BREAST CANCER EACH YEAR IN THE UK

46%

OF WOMEN CHECK THEIR BREASTS REGULARLY

AT LEAST 23% OF BREAST CANCER CASES COULD BE PREVENTED BY PEOPLE MAKING SOME HEALTHY CHANGES TO THEIR LIFESTYLE BEHAVIOURS

WHAT'S TRAIN THE TRAINER?

Train the Trainer is a pilot programme which we're trialling between August 2024 and August 2027.

It aims to increase breast awareness and attendance at screening appointments. We're training healthcare and community professionals like you about key awareness and risk reduction messages. Once trained, we'll support you to engage with your community in ways that suit you. And you'll have access to a community grant fund and physical and online resources.

IN SCOTLAND, EVERY YEAR AROUND 4,800 PEOPLE ARE DIAGNOSED WITH BREAST CANCER

ROLES HELD BY TRAINEES ON THE PROGRAMME:

IMPROVING THE CANCER JOURNEY PRACTITIONER
DEVELOPMENT MANAGER **COMMUNITY LIAISON TEAM**
WOMEN'S HEALTH CHARITY FOUNDER
TRAINING FACILITATOR **COMMUNITY PHYSIOTHERAPIST**
CARER ENGAGEMENT WORKER
HEALTH IMPROVEMENT WORKERS
ETHNIC MINORITY GROUP VOLUNTEER
GP COMMUNITY LINK PRACTITIONER **GP NURSE**
WOMEN'S ADVOCACY WORKER **SUPPORT WORKER**
ADDICTION AND RECOVERY SERVICES NURSE

PROGRAMME PATHWAY:

1. ELIGIBILITY

If you work in a healthcare or community setting in Glasgow or Lanarkshire, you're eligible to become a trainee.

2. TRAINING

You can attend a face-to-face workshop or complete the eLearning course. Both options are free of charge and you'll receive a certificate of completion.

During training, we'll cover:

- Breast awareness
- Breast cancer signs and symptoms
- Breast cancer risk factors and myths
- The NHS Breast Screening Programme

3. COLLABORATIVE COMMUNITY ENGAGEMENT

After you've completed your training, you can choose how you want to engage with your community. For example, you could choose to hold weekly 1-2-1 chats with service users, or organise a one-off presentation for a local organisation or community group.

We want you to choose how you share breast health information, so you can engage with as many people as possible.

We'll also ask you to record any feedback, so we can keep reviewing the pilot programme.

4. ONGOING COLLABORATION

We'll be on hand to help you with anything you need while you're planning and carrying out your engagement activities. We'll be available both virtually and in person to support any events.

You'll have access to our online learning hub, where you can connect with other trainees to share ideas and co-host events.

You'll also have access to our community grant fund, which can be used for:

- **Venue hire**
- **Refreshment costs**
- **Interpretation or translation services**
- **Printed or digital promotional material**

To help us shape the future of our Train the Trainer programme, we'll ask you to update us about the successes and challenges you've faced.

Everyone involved in this pilot will have a strong knowledge of the ways their communities engage with breast health information. Through successful collaboration, we hope to see an increase in breast awareness, early detection and improved outcomes for people affected by breast cancer.

https://vhscotland.org.uk

Breast Cancer Now is a charity registered in England & Wales (1160558), Scotland (SC045584) and the Isle of Man (1200)

BREASTCANCERNOW.ORG | TRAINTHETRAINER@BREASTCANCERNOW.ORG

VHS CONFERENCE 2025

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