



# FOR IMMEDIATE RELEASE

Date: 24th February 2025

# CABINET SECRETARY FOR HEALTH PRAISES THE VITAL ROLE OF COMMUNITY LINK WORKERS IN TACKLING HEALTH INEQUALITIES.

Voluntary Health Scotland (VHS) and the Scottish Community Link Worker Network (SCLWN) have launched a series of compelling films to shine a spotlight on the **transformative impact of Community Link Workers (CLWs)** in addressing health inequalities and supporting patients across Scotland. This important work is driving **early intervention and prevention**, at a time when statutory services and the NHS are under increasing pressures. CLWs are providing an incredibly vital role in supporting people and complementing frontline Primary Care and NHS professionals.

"I'm delighted that the Scottish Community Link Worker Network is launching these videos that share powerful first-hand accounts of the positive impacts that Community Link Workers have on the individuals that they support and within the general practice teams that they are part of." Neil Gray, Cabinet Secretary for Health and Social Care

With over **300 CLWs** now embedded in GP practices, CLWs work closely alongside clinical colleagues, taking a social prescribing approach with their patients to tackle non-medical issues affecting their health such as poverty, loneliness, housing, debt, and more. The majority of CLWs in Scotland are employed via third sector organisations within local communities.

#### Highlights from the Films

The videos illustrate the critical, life-changing role of CLWs:

- **Patient Video:** Real stories showing how CLWs empower individuals to improve their health and wellbeing.
- GP Video: Insights into the collaborative role of CLWs within primary care teams.
- CLW Video: CLWs talk about their work and what it means to them.
- Overview Video: overview of social prescribing and SCLWN

# **Groundbreaking Research**

The 2023 <u>Essential Connections Report</u>, which looked at the range and scope of Community Link Worker programmes across Scotland, revealed the significant impact of CLWs in their communities:

- 95% of referrals are for mental health concerns.
- 82% of cases address social isolation and loneliness.

The findings from this report have led to a **Scottish Government review** of the CLW programme to ensure its long-term sustainability and reach.

#### Why It Matters

These films underline the vital role of CLWs in reducing health inequalities, supporting mental health, and improving people's lives through a person-centred approach.

# WATCH NOW:

- The Power of Community Link Workers
- Community Link Workers-Patient Stories
- GP interviews-Community Link Workers' role in primary care
- Overview of Social Prescribing and SCLWN

# For more information or to arrange interviews, please contact:

Roisin Hurst
Project Manager - Scottish Community Link Worker Network
Voluntary Health Scotland
Roisin.Hurst@vhscotland.org.uk

## **About VHS and SCLWN**

Voluntary Health Scotland (VHS) and the Scottish Community Link Worker Network (SCLWN) champion the critical work of CLWs and their contribution to Scotland's health and wellbeing.

## **ENDS**