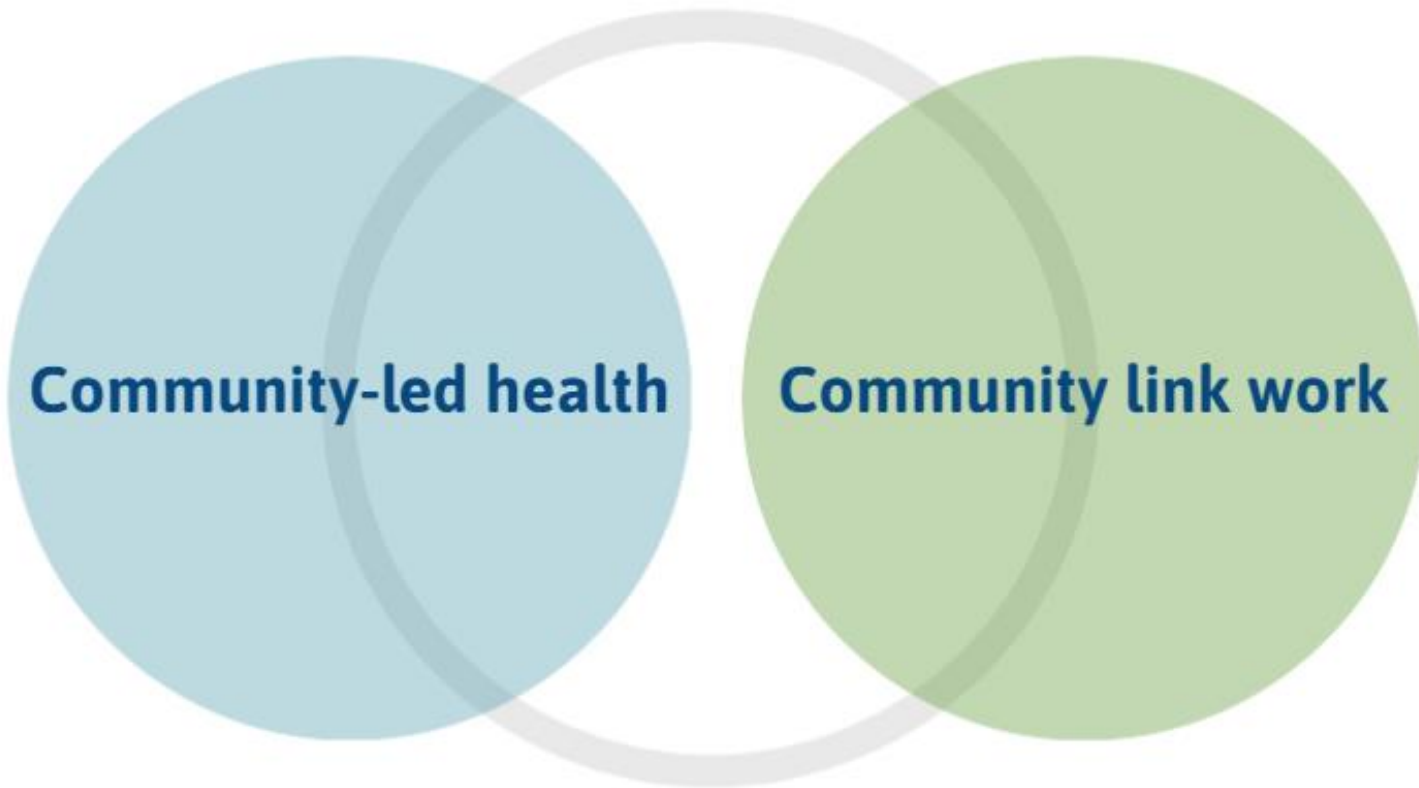


**sedc**

scottish  
community  
development  
centre



If 'community' is the answer,  
are we all agreed on the  
question?



# A community development approach to community-led health

Community-led health is concerned with the **community as the focus of, and mechanism for change**, rather than the community as a setting for health practice.

This makes it **fundamentally different from the provision of community-based health services**, and different from the participation of communities in pre-determined health initiatives

# Community Health Exchange

- Networks and effective networking
- Policy influence and engagement
- Information and communications
- Practice development

# Community Led Health Areas of Practice



Know and understand  
the community in  
which we work



Build and  
support groups  
and relationships



Build capacity to take  
action on community  
health issues



Build equality and  
tackle inequalities



Develop and support  
collaborative  
working



Develop and support  
sustainable  
community influence

## Do we stop and ask each other *why*?

We usually focus on the day-to-day of what we do.

We can't lose sight of *why*?

**What is the difference we are seeking to achieve and how will we know if we succeed?**

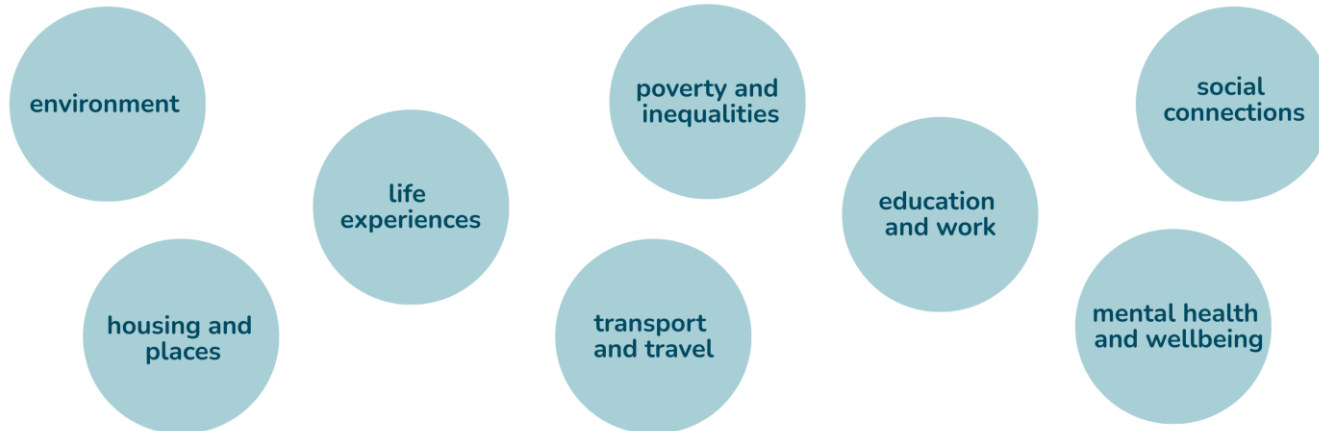
# Health inequalities and community-led health

Health is about so much more than the treatment of illness  
Wider economic, social, cultural and environmental factors play a  
fundamental role in shaping the health of people and their communities

These factors are sometimes known as  
the social determinants of health,  
defined by the WHO as “the  
conditions in which people are born,  
grow, live, work and age”



Community-led health helps to  
tackle health inequalities by  
bringing people together to take  
action to improve the factors  
important to them and their health



## Drowning in data – but what is it telling us?

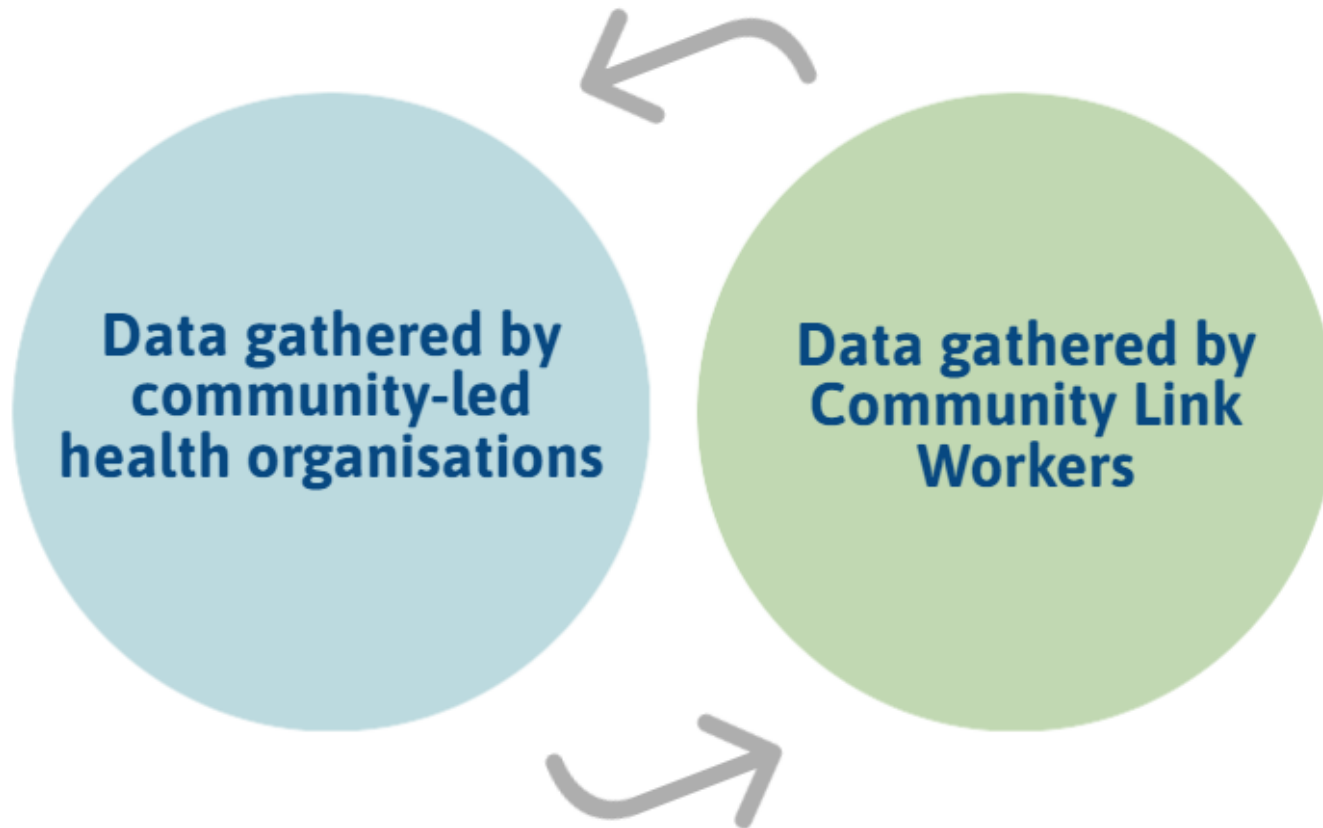
- Tackling health inequalities
- Reducing pressure on primary care
- Strengthening communities
- Impact on patients



# Evaluation Support Scotland

## Principles for Good Evaluation

- Focus on outcomes – the difference you make (or not)
- Methods and recording are simple, straightforward and part of your day-to-day work
- Involves the people you support
- It is used by you – to understand and celebrate what works, to improve and to plan
- Communicated well to others – for example funders and partners



***“The community sector can't wait for the  
public sector.***

***We need to identify what we want to do and  
take the conversation to them.”***

*(CHEX Network Member)*

## Think of your team and community link work practice and discuss the following questions

- What difference(s) are we seeking to achieve?
- What does good look like?
- What would simple measures of good look like?
- Who needs to know? Who should we share our impact with?