



VHS Annual Conference Sponsorship Opportunities

Fair Health- Who gets it?



Wednesday 26th October 2022, Radisson Blu Hotel, Glasgow

We are back! This year we will be hosting our Annual Conference in person, at the Radisson Blu Hotel in Glasgow. We would love for you and your organisation to be part of the day!

Our annual conference is one of the leading health events in Scotland and our focus will be on fair health, the third sector responses to Covid-19 and a collaborative approach to health. The pandemic and its aftermath have brought renewed attention to the widening health inequalities in our communities. How can communities, third sector and public sector organisations work jointly to reduce health inequalities within local communities?

This year's conference explores why fair health is key to a preventative, whole system and cross-sectoral approach to the nation's health, including its recovery from Covid-19. Themes include:

- Fair health and the right to health
- Under-served people and communities
- Poverty and discrimination
- Social prescribing and link working

We hope to attract a wide-ranging audience from across sectors from all over Scotland.

We have a number of opportunities for organisations to get involved.

Headline Sponsor: A strategic partnership

The headline sponsorship option offers maximum coverage at the event.

Benefits include:

- Branding on conference marketing sent to our network of contacts from across the third and public sector
- Branding on the day of the conference on the backdrop PowerPoint
- Branding and logo on conference agenda
- Exhibition stand prime location in the conference refreshment and networking area
- 5 delegate places at the conference
- Opportunity to have 2 health topic blogs promoted to all attendees and through VHS social media and on our website.

Cost: £3500

Poster Award Competition Sponsor

Become a sponsor of the poster award competition. This is a unique opportunity to be the organisation associated with the poster competition which will take place at the event. The posters will highlight innovation and best practice in demonstrating improving health in Scotland.

Benefits include:

- Opportunity to present the award to the winner
- Branding on conference marketing sent to our network contact from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint as poster sponsor
- Branding and logo on conference agenda
- Exhibition stand in the conference refreshment and networking area
- 3 delegate places at the conference

Cost: £1500

Exhibition opportunities

We also have excellent opportunities to virtually exhibit at the conference which will allow organisations to showcase their work in the information sent to all delegates.

Benefits include:

- Exhibition Stand
- 2 delegate places at the conference

Cost: £350

VHS Members cost: £300 plus 1 additional delegate place

Contact Lauren Blair on lauren.blair@vhscotland.org.uk to arrange to be part of the event.

Join us on the 26th October 2022

