# Building a connected recovery

Norman McKinley Executive Director – UK Operations 6 October 2021





# Introduction

The power of kindness

#### Who we are

#### The Red Cross in Scotland

- Disasters and emergency response
- Tackling health inequalities
- Refugees and asylum



## Covid-19 response

- Mobilising volunteers
- Partnership coordination
- Surge support
- Loneliness support
- Research and insight



#### What we do

- Hospital discharge
- Targeting frailty
- Regulated care support
- Loneliness recovery
- Supporting refugees and people seeking asylum



### What we've learned

- Small changes make a big difference
- Place matters
- The value of partnership
- Collaboration with the wider sector
- An inclusive approach
- Better understanding challenges
- New innovations don't work for all



# Getting it right together

- New partnerships
- Collaborating together
- Empowering local response



