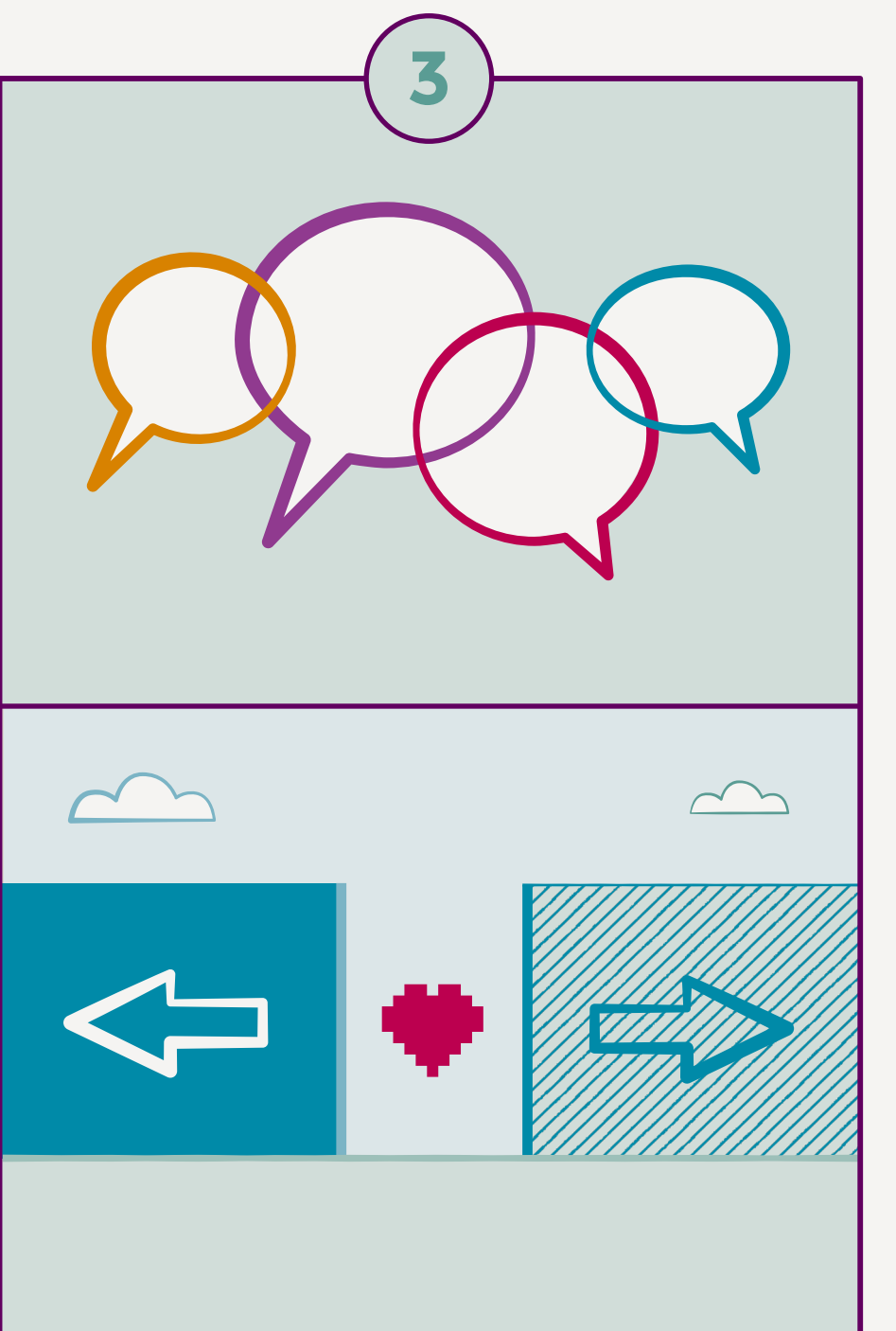
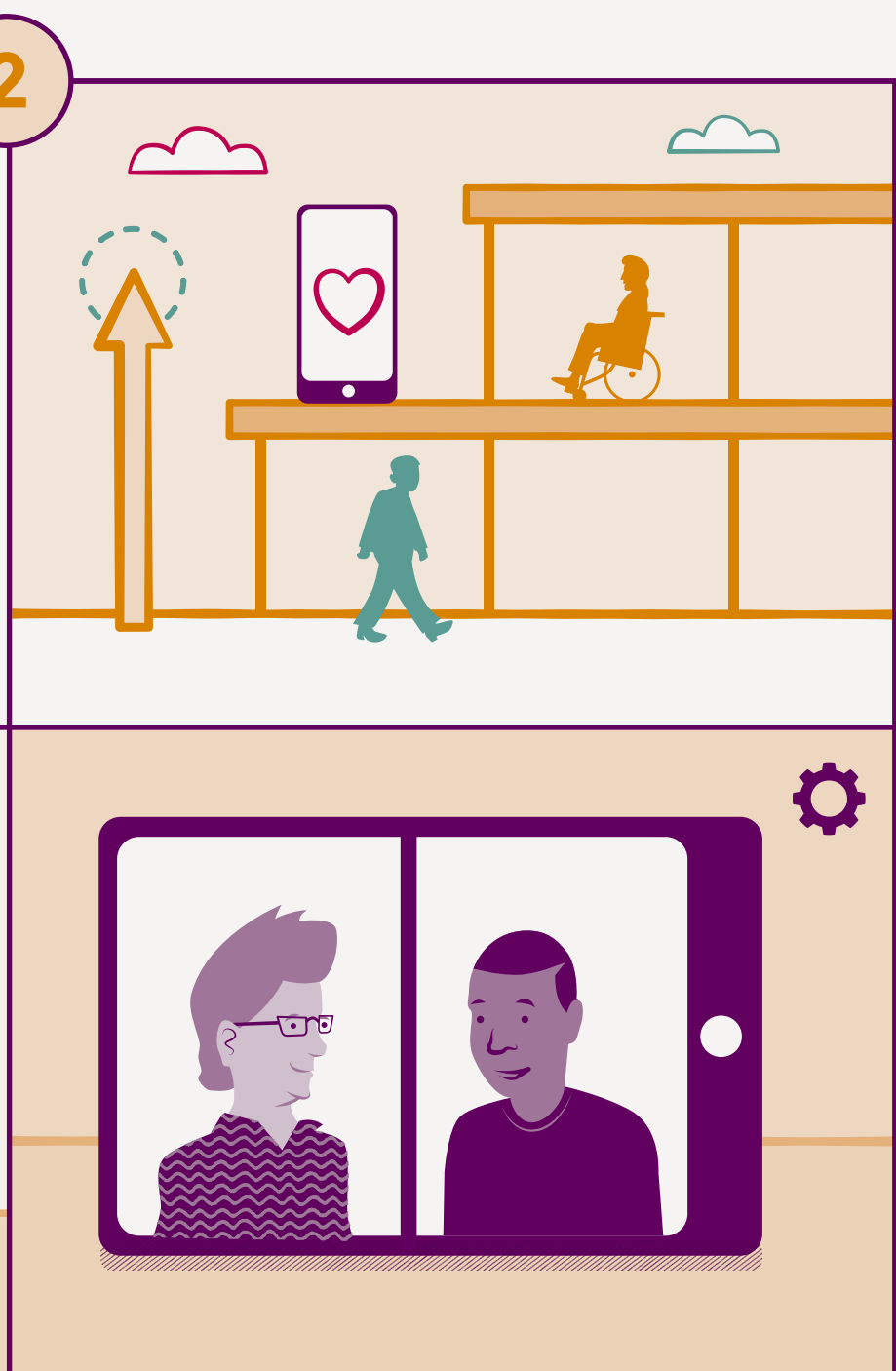
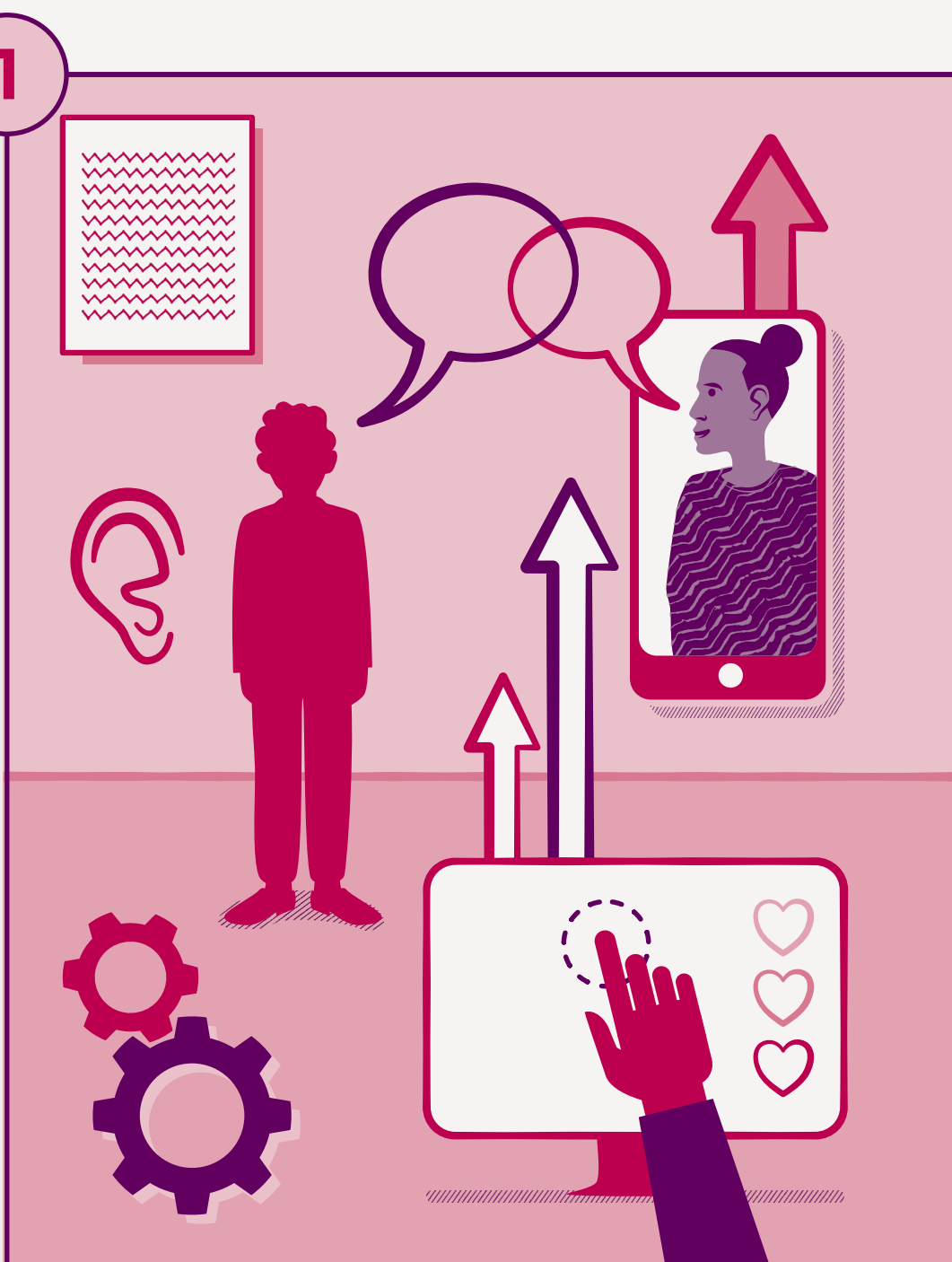
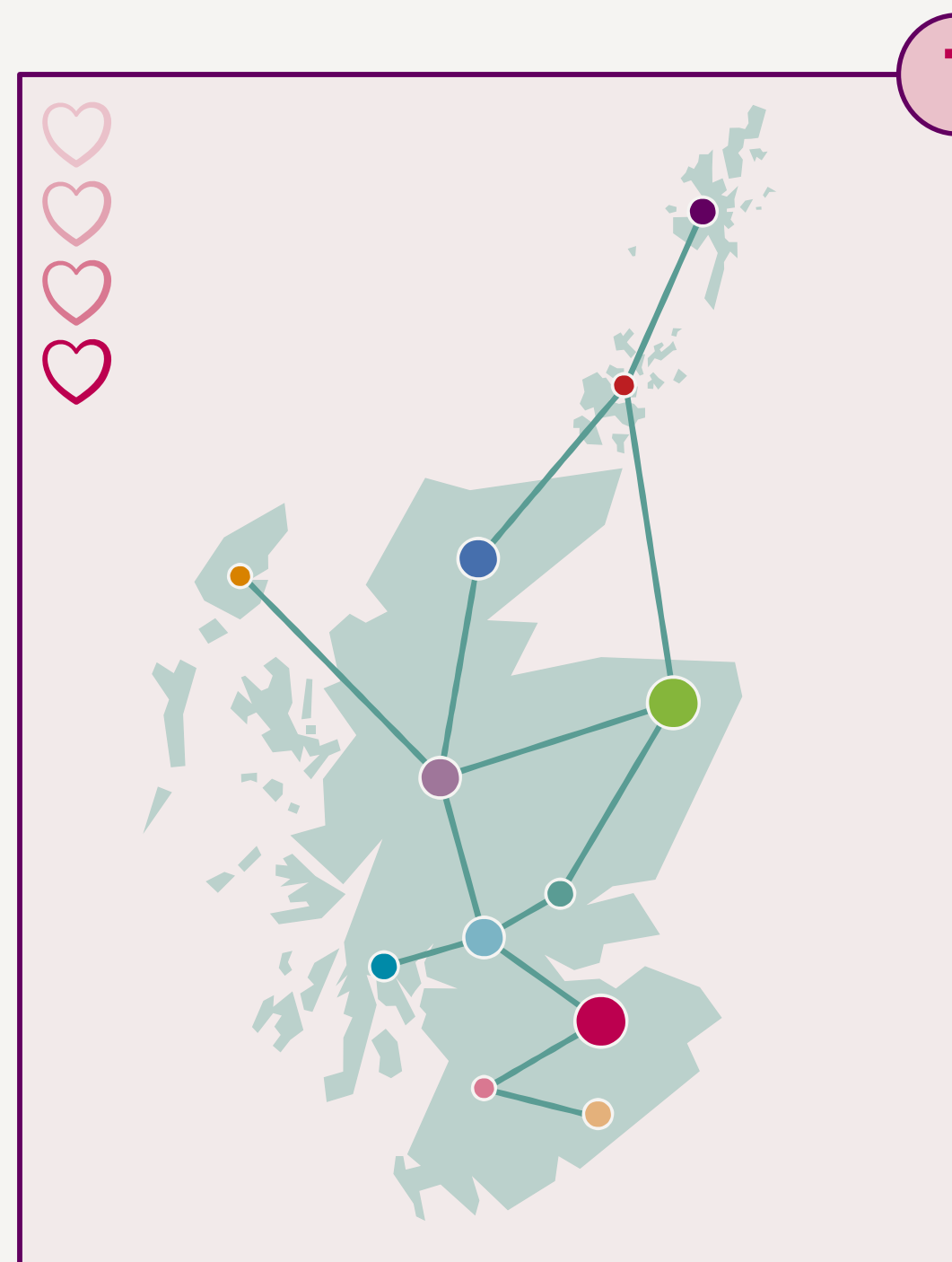
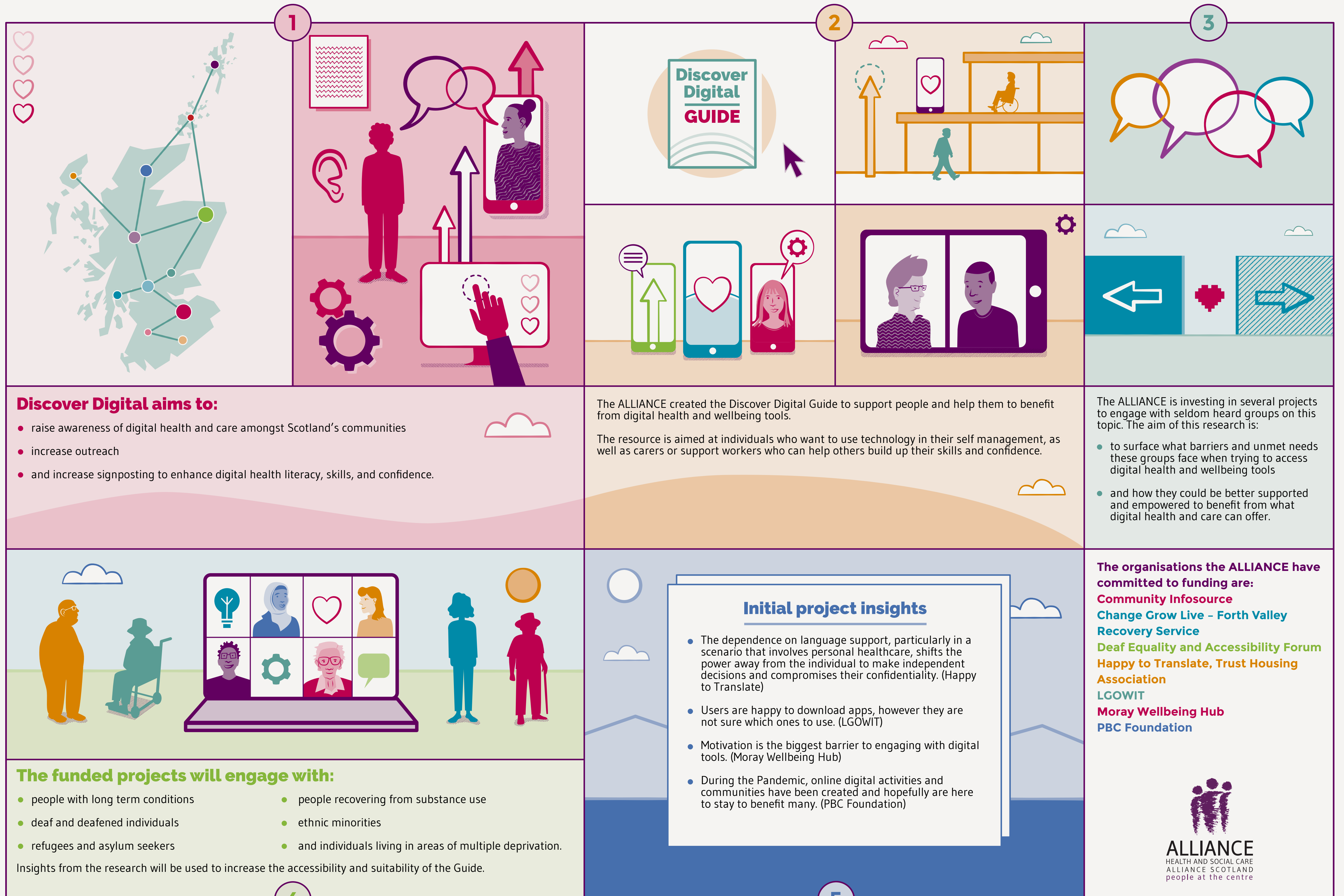


Discovering Digital Connecting Communities



Discover Digital aims to:

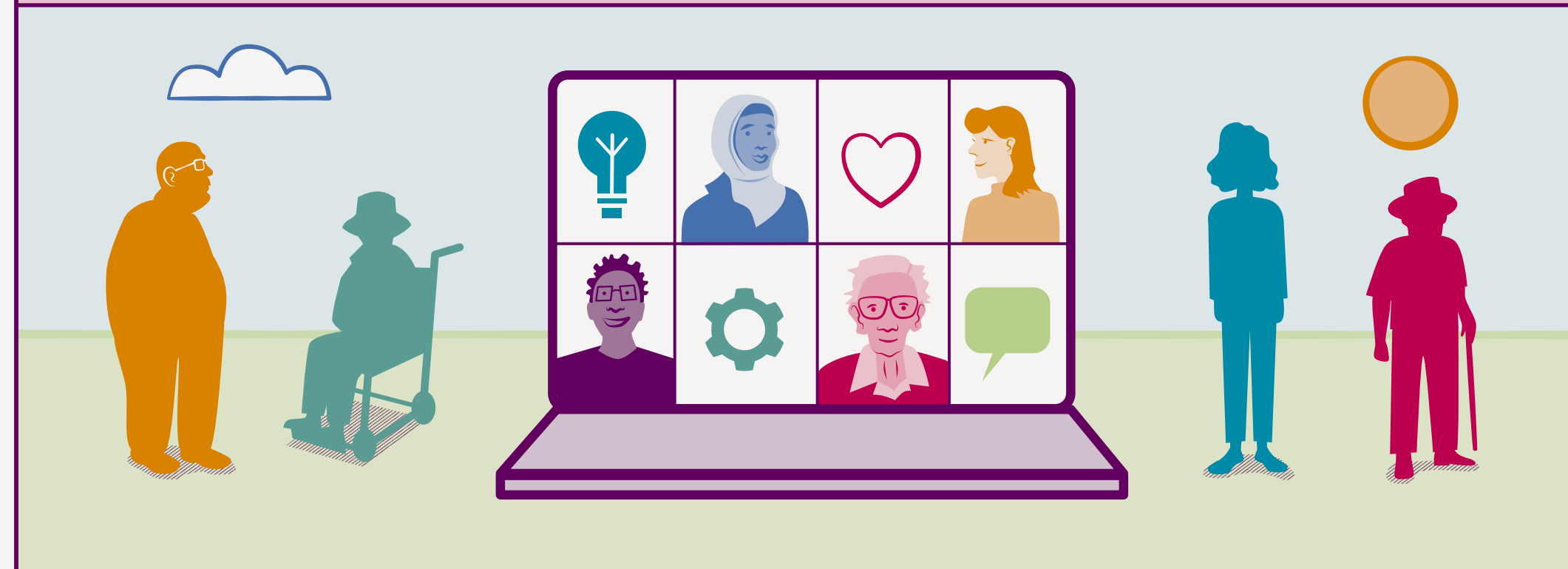
- raise awareness of digital health and care amongst Scotland's communities
- increase outreach
- and increase signposting to enhance digital health literacy, skills, and confidence.

The ALLIANCE created the Discover Digital Guide to support people and help them to benefit from digital health and wellbeing tools.

The resource is aimed at individuals who want to use technology in their self management, as well as carers or support workers who can help others build up their skills and confidence.

The ALLIANCE is investing in several projects to engage with seldom heard groups on this topic. The aim of this research is:

- to surface what barriers and unmet needs these groups face when trying to access digital health and wellbeing tools
- and how they could be better supported and empowered to benefit from what digital health and care can offer.



Initial project insights

- The dependence on language support, particularly in a scenario that involves personal healthcare, shifts the power away from the individual to make independent decisions and compromises their confidentiality. (Happy to Translate)
- Users are happy to download apps, however they are not sure which ones to use. (LGOWIT)
- Motivation is the biggest barrier to engaging with digital tools. (Moray Wellbeing Hub)
- During the Pandemic, online digital activities and communities have been created and hopefully are here to stay to benefit many. (PBC Foundation)

The organisations the ALLIANCE have committed to funding are:

- Community Infosource
- Change Grow Live - Forth Valley Recovery Service
- Deaf Equality and Accessibility Forum
- Happy to Translate, Trust Housing Association
- LGOWIT
- Moray Wellbeing Hub
- PBC Foundation



ALLIANCE
HEALTH AND SOCIAL CARE
ALLIANCE SCOTLAND
people at the centre

The funded projects will engage with:

- people with long term conditions
- people recovering from substance use
- deaf and deafened individuals
- ethnic minorities
- refugees and asylum seekers
- and individuals living in areas of multiple deprivation.

Insights from the research will be used to increase the accessibility and suitability of the Guide.