

Voluntary Health Scotland **Annual Conference 2021**

Wednesday 6th October 2021

Online Event via Zoom

About our speakers

Humza Yousaf MSP



Humza Yousaf was appointed Cabinet Secretary for Health and Social Care in May 2021. He was born in Glasgow on April 7, 1985. He was educated at Hutchesons' Grammar School and the University of Glasgow, graduating with a degree in Politics. Humza is also an alumnus of the US State Department's prestigious International Visitor Learning Programme. He went on to work in the Scottish Parliament as an aide to the late Bashir Ahmad MSP. He was elected as an MSP for the Glasgow region in May 2011, and to the constituency of Glasgow Pollok since 2016.

[@HumzaYousaf](#)

Paul Okroj OBE



Paul is Director of People Driven Development at Chest Heart & Stroke Scotland, who campaign for and support the one in five people in Scotland affected by chest, heart and stroke conditions. Paul is passionate about ensuring that people with lived experience are involved in the design and delivery of healthcare in Scotland, as well as ensuring that any barriers to participation or accessing support are removed. Paul contributes to numerous Scottish Government and Third Sector groups, including on isolation & loneliness and the framework for volunteering, ensuring the Third Sector is included in strategic decision-making.

[@PaulJOkroj](#)

Dr David Caesar



David is a Senior Strategic Advisor with the Health Workforce Directorate of Scottish Government, working on the Workforce Strategy for HSC in Scotland, as well as a number of planning and service-related issues such as the redesign of Unscheduled Care and the approach to Drugs Deaths in Scotland. He has recently completed a role as Interim Deputy Chief Medical Officer supporting the response to the Coronavirus Pandemic, focussing on NHS Recovery, Winter Planning, Clinical Prioritisation, Ethnicity and Inequalities, and Realistic Medicine, and had previously been Head of Leadership, Culture and Wellbeing for the Health and Social Care Workforce, and National Clinical Advisor to the Chief Medical Officer, advising on secondary care services including establishing the Scottish Trauma Network in 2017.

[@EM_Doc_Caesar](#)

Frances Simpson



Frances has been CEO with Support in Mind Scotland since 2012 having been previously self-employed as a Business Coach and Consultant, coaching individuals as well as supporting small voluntary and community groups to develop. Frances has been in the voluntary sector for 30 years, and previous roles include Scottish Development Manager with Samaritans in Scotland which was the first paid staff post outside of London, and Manager of Dundee Carers Centre, a post which she held for almost 10 years. Her background is firmly community development and she has always held roles that allowed plenty of scope for innovation.

[@supportinmindSC](#)

Justina Murray



Justina Murray is CEO of Scottish Families Affected by Alcohol and Drugs, a national charity which supports anyone concerned about someone else's alcohol or drug use. Justina joined Scottish Families in June 2017, and was previously the Chief Officer of South West Scotland Community Justice Authority, a devolved public body tasked with working in partnership to reduce reoffending. Prior to this she was the Coordinator of North Ayrshire Community Planning Partnership, following on from roles in public policy, equal employment opportunities and research in Scotland and New Zealand. She has a PhD in social policy from the University of Glasgow, based on an exploratory study of models of empowerment in eight Scottish community development projects

[@ceosfad](#) [@ScotFamADrugs](#)

Laura van der Hoeven



Laura van der Hoeven is the Head of External Engagement at Families Outside. Passionate about social justice, Laura has worked closely with the UK and Scottish Governments for over a decade to tackle poverty and exclusion. Before joining Families Outside, she worked for voluntary sector organisations in England, including Citizens Advice and Prison Advice Care Trust. Since moving to Edinburgh in 2015, she has worked with Families Outside to expand the provision of Prison Visitors Centres at Scottish prisons and worked for the Scottish Government's Prison Policy Team, where she led work on mental health and suicide prevention. She loves a good book, good food and social justice, especially when they can be combined.

[@laurahoeven](#) [@FamiliesOutside](#)

Norman McKinley



As executive director Norman is responsible for the delivery of all domestic programmes in the UK. This includes oversight of emergency response and recovery work. The UK Operations directorate has more than 1,900 staff and 9,500 volunteers. He works with a team of national directors to ensure all our programmes are targeted to those greatest in need during a crisis.

As a senior team they are committed to ensuring that everything they do is underpinned by a person-centred approach to design and delivery. Their values and fundamental principles also guide how they operate internally - and with others - to identify and respond to crisis need among some of the most vulnerable.

[@BritishRedCross](#) [@NormanMcKinley](#)

Claire Stevens

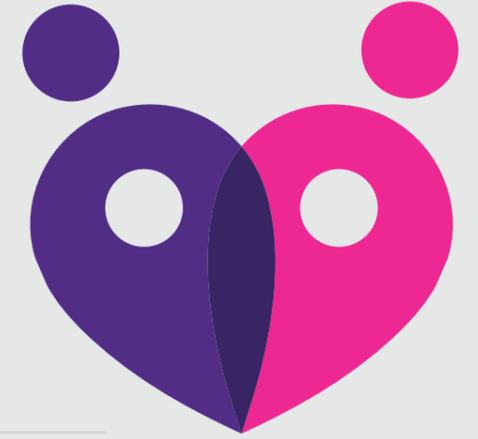


Claire Stevens is the Chief Executive of Voluntary Health Scotland. Since her appointment in 2012 Claire has led a programme of change that has seen VHS build a reputation for punching above its weight as Scotland's national network and intermediary for voluntary health organisations. Under her leadership VHS works to address health inequalities and realise the vision of a healthier, fairer Scotland served by a thriving voluntary health sector.

Driven by a strong commitment to social justice Claire has held a wide range of executive and non-executive roles in Scotland's third and public sectors in a career spanning welfare rights, homelessness, older people, children and young people, and social action.

[@ClaireJStevens](#) [@VHSComms](#)

Conference Agenda



10.30–11.30 Opening Morning Conference Session

Conference Chair Introduction – Paul Okroj

Director People Driven Development, Chest Heart and Stroke Scotland

Welcome – Claire Stevens

Chief Executive, Voluntary Health Scotland

Keynote Address– Dr David Caesar

Senior Strategic Advisor, Health Workforce, Scottish Government

Questions and discussion

Coffee break

11.30–13.10 Mid Morning Conference Session

In Conversation: Communities at the Heart of Health

A conversation between three third sector health leaders, facilitated by Paul Okroj, Conference Chair

Contributors:

Justina Murray, CEO, Scottish Families Affected by Alcohol and Drugs

Frances Simpson, Chief Executive, Support in Mind Scotland

Laura Van Der Hoeven, Head of External Engagement, Families Outside

Keynote Address – Humza Yousaf MSP

Cabinet Secretary for Health and Social Care, Scottish Government

13.10–14.10 Lunch

14.10–15.45 Afternoon session

Conference Chair Welcome

Reaching and serving those who are missing, marginalised or overlooked in health

Our Poster Competition and announcement of the 2021 Winner will celebrate the critical role our sector plays during times when help is most needed, as well as help focus attention on those who are missing, marginalised and overlooked in health in Scotland.

This interactive session including inputs from our poster finalists will look to explore:

- How have you and your organisation worked to help the health of those who most need it?
- Did you step in to help those fast falling through the cracks, those most deeply affected by Covid-19 and the impact of life changing events? How have you worked to ensure those who don't have support are enabled?
- How will that experience and learning shape your work for the coming months?

Keynote Address – Norman McKinley

Executive Director of UK Operations, British Red Cross

Questions and discussion

15.45 Thanks and close

► Rob Murray Chair of Voluntary Health Scotland



"The Voluntary Health Sector in Scotland can continue to be proud of how we rolled up our sleeves during this critical time in our history.

We continue to work together with partners in a range of innovative ways to improve the health of people across Scotland.

We are delighted that so many of our members and partners can join us at our annual event in 2021 to discuss the importance of 'health at the heart of communities'.

Although we can't all be together in person, I really hope you will be able to make the most of this online event and bring your voice to the conversation to improve health in 2022, working to reduce health inequalities."



Thank you to all our exhibitors of the event!

R N I B
Scotland

See differently



**Generations
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Together**

Public Health 
Scotland



**Community
Leisure UK** 

outside the box 

 **Hearts & Minds**
Improving lives one **smile** at a time



The Scottish Parliament
Pàrlamaid na h-Alba