

Inequalities in Health Alliance: message bible

About the IHA

1. The Inequalities in Health Alliance (IHA) is calling on the government to do three things as quickly as possible:
 - develop a cross-government strategy to reduce health inequalities
 - commence the socio-economic duty, section 1 of the Equality Act 2010
 - adopt a 'child health in all policies' approach.
2. COVID-19 has exposed how health inequalities can have a devastating impact in just a matter of weeks. The IHA is calling for the government to urgently bring forward a cross-government strategy to reduce health inequalities as part of any post-pandemic planning.

Why are we calling for these things?

1. ...a cross-government strategy is required because health inequality is the result of many and varied factors. To reduce health inequalities, we must look beyond the Department of Health and Social Care.
2. ...the socio-economic duty is key to ensure that the needs of vulnerable people, who can all too often be forgotten, are considered in every decision.
3. ...the pandemic has again reminded us of the importance of high levels of general good health – this begins in childhood. Public policy must ensure every child has the best chance of good health throughout their life.
4. ...which is why...
 - ...we are members of the Inequalities in Health Alliance, a coalition of over 130 organisations focussed on improving the health of the nation
 - ...the government must commit to bring forward a cross-government strategy to reduce health inequalities
5. ...so will the government/prime minister...
 - ...commit to bring forward a cross-government strategy to reduce health inequalities?
 - ...commit to meet with the Inequalities in Health Alliance?
 - ...set out his plans to tackle health inequalities which have been exposed and exacerbated by the pandemic?

Social media resources

Twitter

Card 1

The #COVID19 pandemic has exposed and amplified underlying inequalities in our society, including in health.

As a member of the Inequalities in Health Alliance we're calling for a cross government strategy to urgently address this: <https://www.rcplondon.ac.uk/projects/inequalities-health-alliance> #HealthyLivesForAll

We need a **New Year's Resolution** from the Prime Minister

To announce a cross-government strategy to reduce health inequalities

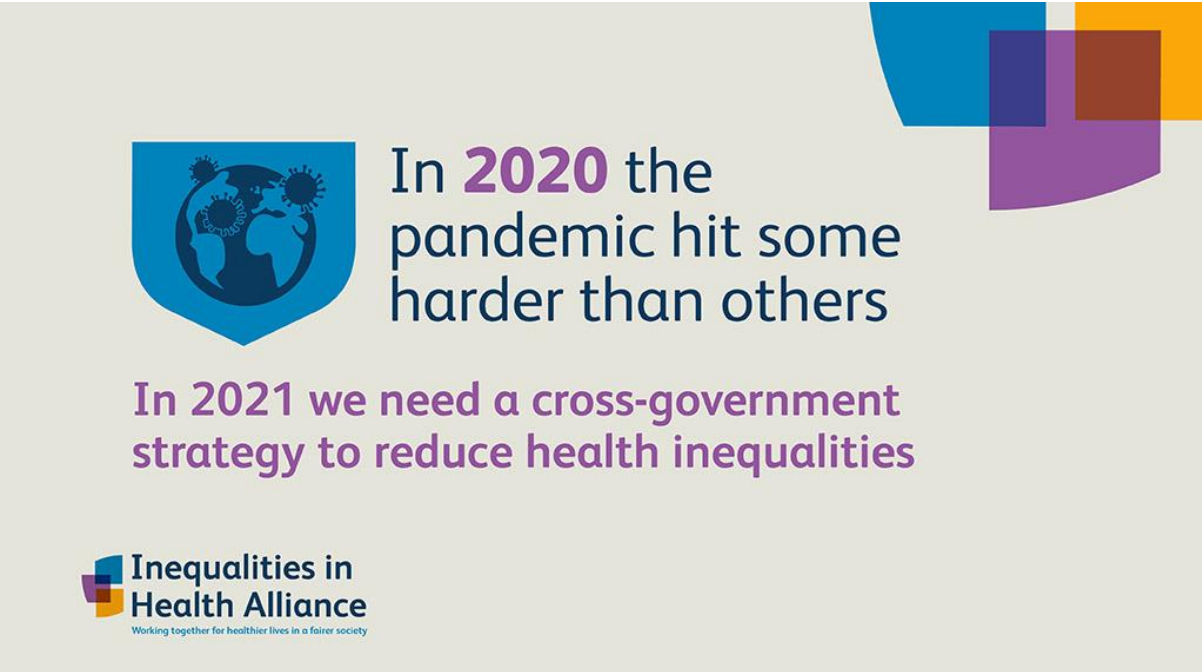



Card 2

As a member of the Inequalities in Health Alliance, we're calling for a cross-government strategy to urgently reduce health inequalities: <https://www.rcplondon.ac.uk/projects/inequalities-health-alliance> #HealthyLivesForAll

In **2020** the pandemic hit some harder than others

In **2021** we need a cross-government strategy to reduce health inequalities



Card 3

2020 was the year we joined over 140 organisations to form the Inequalities in Health Alliance (IHA).

As a member of the IHA we're calling for a cross-government strategy to make 2021 the year we address health inequalities for good. #HealthyLivesForAll

<https://www.rcplondon.ac.uk/projects/inequalities-health-alliance>

Something good from 2020?



With over **140** other organisations we formed the **Inequalities in Health Alliance**

Working together for healthier lives in a fairer society

