

# Public health reform

A Scotland where everybody thrives



Scottish Government  
Riaghaltas na h-Alba  
gov.scot





# Scotland's Health – Setting the context for reform

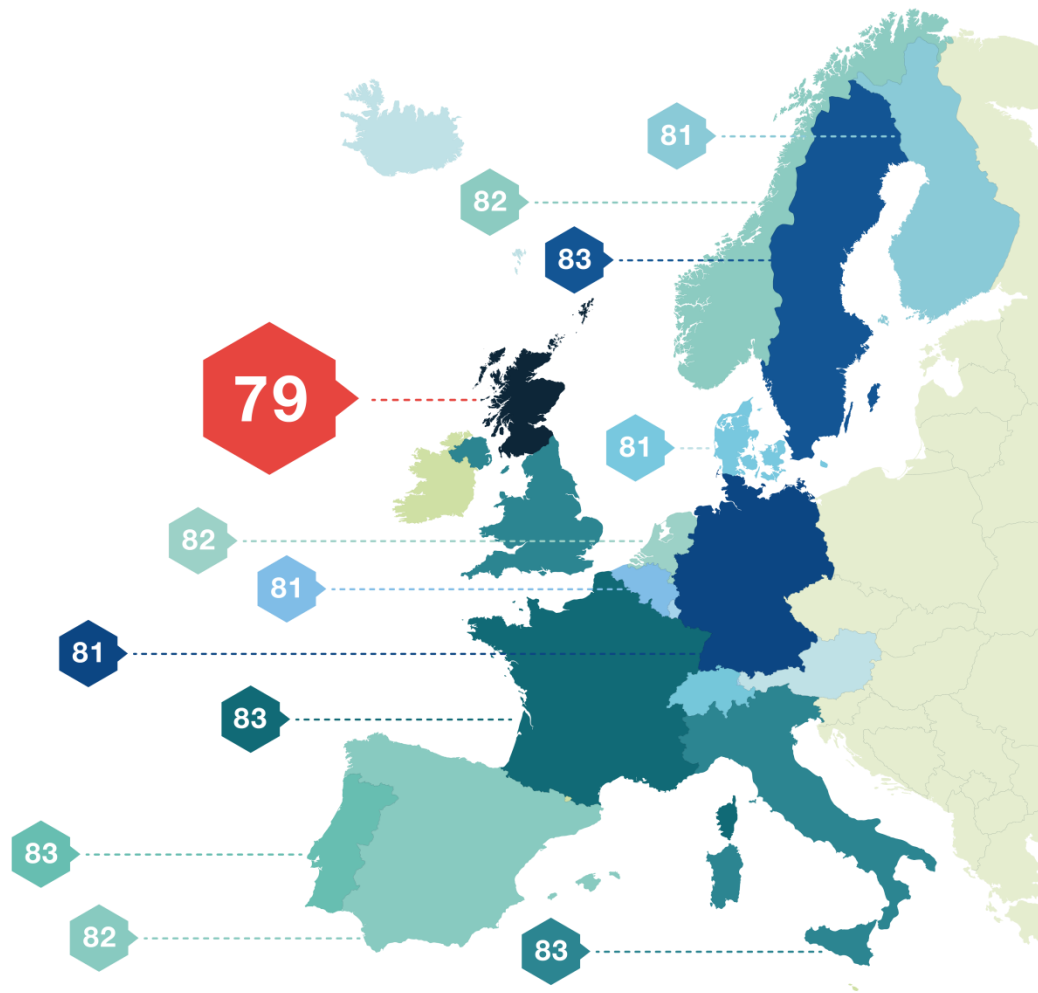


# What is Public health

‘  
“The science and art of promoting and protecting health and well-being, preventing ill-health and prolonging life through the organised efforts of society”

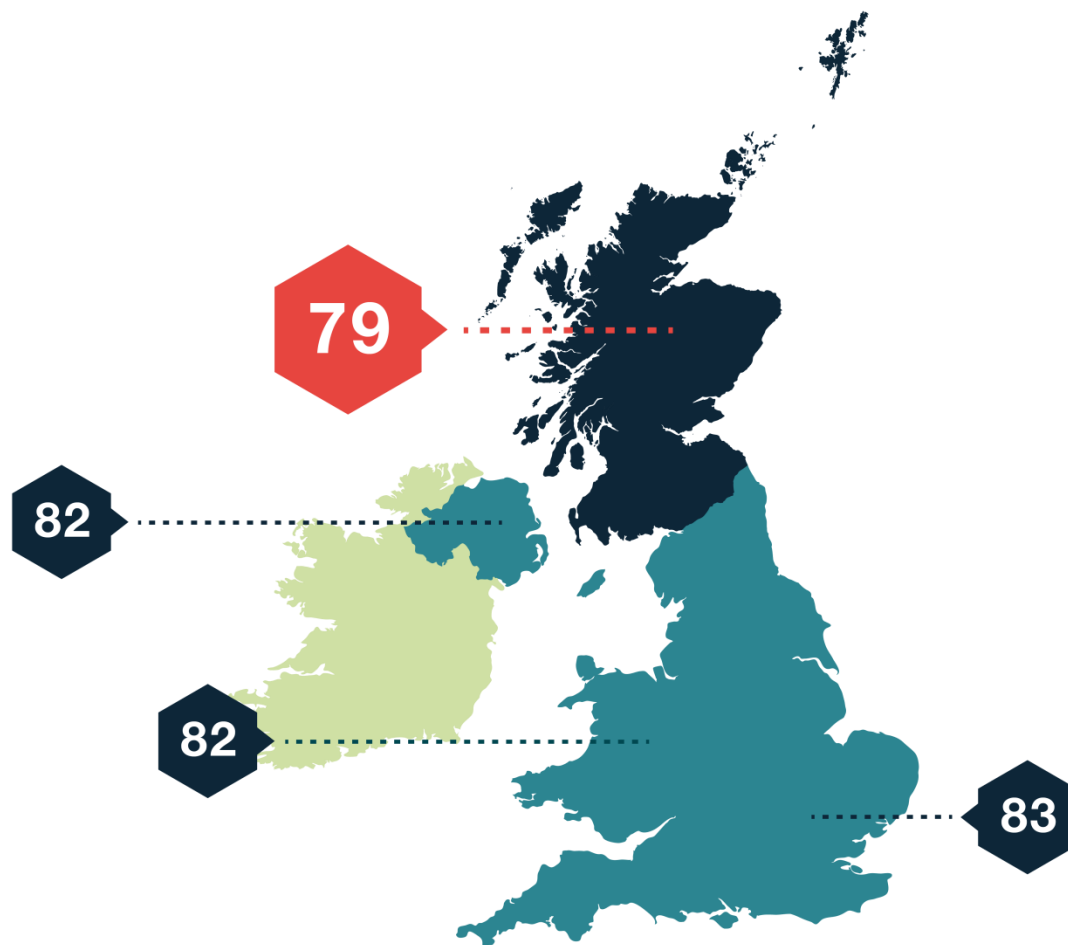
# Scotland's Public Health Challenge

Scotland has  
**the lowest** life  
expectancy in  
Western Europe



# Scotland's Public Health Challenge

And the  
**lowest**  
of all UK  
constituent  
countries



# Scotland's Public Health Challenge



# Scotland's Public Health Challenge

## Key points:

- Scotland's health is improving but not fast enough and not equally for everyone
- Scotland's population is changing with more complex health and social care needs
- A focus on prevention is important to support public services better meet the needs of communities
- Health care is **not** the main determinant of our health - social and economic conditions are important.



# Public Health Reform Programme



# Public health reform



Establish a new national public health body – Public Health Scotland

Enable the whole system to work effectively together and support for local public health activity

Develop and establish shared public health priorities for Scotland



# The Vision for Public Health Reform



# What would modern ‘public health’ look like in Scotland....?

Retain and maintain what's worked in protecting and improving the public's health

The whole system working together to improve the public's health:

- Environments that support, encourage, drive and enable health
- Where healthy behaviours are the norm
- Individuals take responsibility and are able to manage their own health

Creating a “a culture for health” in Scotland



# Vision for public health reform

The vision for public health reform is “**a Scotland where everybody thrives**”.

## Ambition...

For Scotland to be a world leader in improving the public's health, using knowledge, data and intelligence to create a culture for health in Scotland.



# Public Health Scotland



# Public Health Scotland



# Public Health Scotland – Ambition

**Deliver an organisation equipped to meet Scotland's future public health challenges**

- Clear, strong focus on improving healthy life expectancy and reducing health inequalities
- Enable a whole system approach focused on working together to make the biggest difference to people's health
- Integral to a public health function in Scotland that is **high profile**, informed by **high quality evidence**, **professional expertise**, and provides **authoritative leadership**
- Focused on delivering improvements in the public's health **across Scotland** at the **local level** on issues that matter to **local communities**





# Scotland's Public Health Priorities



# Scotland's Public Health Priorities



“A consensus on the most important things Scotland must focus on over the next decade if we are able to improve the health of the population”



# Scotland's Public Health Priorities

A Scotland where we live in vibrant, healthy and safe places and communities.

A Scotland where we flourish in our early years.

A Scotland where we have good mental wellbeing.

A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs.

A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all.

A Scotland where we eat well, have a healthy weight and are physically active.



# Enabling the whole system



# Enabling the whole system



# Local Partnerships

Strengthening **integrated planning** around communities

Enable access to real time **data and analytical capacity to inform decision making**

**Collective leadership** to build momentum and strengthen partnership working

**Culture of learning** supported by research and evaluation

Shift to **outcome focused** monitoring of performance



# Communities

Communities views listened to and they have a **say in decisions that affect them**

Lived experience, ideas and aspirations harnessed to generate **local solutions**

Shared **ownership and accountability** for delivery of local planning

**Access to data** that helps people to better understand opportunities and the factors that are holding back progress

**Front line professionals empowered** to work together with local communities,

**Creativity and shared learning** underpinning approach.



# Public Health Reform Programme

Key points:

Public health reform is an equal partnership between Scottish Government and COSLA

Public Health Scotland will provide strong leadership to increase healthy life expectancy and reducing health inequalities

Scotland's public health priorities provide catalyst for whole system to focus on key public health challenges

Public Health Scotland, shared priorities and a focus on local partnerships are foundation of reform programme

Reform is a collaborative process involving the wider system in designing the future public health landscape



# Flann O'Brien

- “people who spend most of their natural lives riding bicycles over the rough road of this parish...get their personalities all mixed up with the personalities of their bicycles..you would be surprised the number of people who are half people and half bicycle”

**Email:**

**[publichealthreform@gov.scot](mailto:publichealthreform@gov.scot)**

**Website: [publichealthreform.scot](http://publichealthreform.scot)**

**Twitter: [@phrscot](https://twitter.com/phrscot)**



# Public health reform



Scottish Government  
Riaghaltas na h-Alba  
gov.scot

