



**HEALTHY
LIFE
EXPECTANCY**
years

**YEARS
IN POOR
HEALTH**
years

**TOTAL
LIFE
EXPECTANCY**
years

MEN

RICHEST 10%
POOREST 10%
DIFFERENCE

76
57
19

5
11
6

81
68
13

WOMEN

RICHEST 10%
POOREST 10%
DIFFERENCE

78
61
17

6
15
9

84
76
8

4 PROBLEMS

Gaps rather than slopes

Unsustained, ineffective interventions

Professionalisation of health inequalities

Denial of the inverse care law

Diamonds Are A Girl's Best Friend

MARILYN MONROE THE DIAMOND COLLECTION

MARILYN MONROE

*A kiss on the hand may be
quite continental
But diamonds are a girl's best friend
A kiss may be grand
but it won't pay the rental
on your humble flat,
or help you at the automat
Men grow cold, as girls grow old
and we all lose our charms in the end
But square-cut or pear-shape
these rocks won't lose their shape
Diamonds are a girl's best friend*

HOWARD HAWES
GENTLEMEN
PREFER BLONDES



House Painter

How to choose a great house painter...



DECORATORS














BUILDERS



EXHIBIT ES-1. OVERALL RANKING

COUNTRY RANKINGS

Top 2*
Middle
Bottom 2*

											
	AUS	CAN	FRA	GER	NETH	NZ	NOR	SWE	SWIZ	UK	US
OVERALL RANKING (2013)	4	10	9	5	5	7	7	3	2	1	11
Quality Care	2	9	8	7	5	4	11	10	3	1	5
Effective Care	4	7	9	6	5	2	11	10	8	1	3
Safe Care	3	10	2	6	7	9	11	5	4	1	7
Coordinated Care	4	8	9	10	5	2	7	11	3	1	6
Patient-Centered Care	5	8	10	7	3	6	11	9	2	1	4
Access	8	9	11	2	4	7	6	4	2	1	9
Cost-Related Problem	9	5	10	4	8	6	3	1	7	1	11
Timeliness of Care	6	11	10	4	2	7	8	9	1	3	5
Efficiency	4	10	8	9	7	3	4	2	6	1	11
Equity	5	9	7	4	8	10	6	1	2	2	11
Healthy Lives	4	8	1	7	5	9	6	2	3	10	11
Health Expenditures/Capita, 2011**	\$3,800	\$4,522	\$4,118	\$4,495	\$5,099	\$3,182	\$5,669	\$3,925	\$5,643	\$3,405	\$8,508

Notes: * Includes ties. ** Expenditures shown in \$US PPP (purchasing power parity); Australian \$ data are from 2010.

Source: Calculated by The Commonwealth Fund based on 2011 International Health Policy Survey of Sicker Adults; 2012 International Health Policy Survey of Primary Care Physicians; 2013 International Health Policy Survey; Commonwealth Fund National Scorecard 2011; World Health Organization; and Organization for Economic Cooperation and Development, *OECD Health Data, 2013* (Paris: OECD, Nov. 2013).

The NHS Act

1. Took money out of the consultation
2. Provided population coverage via the list system
3. Gave doctors the role of responding unconditionally to patients' needs
4. Established GPs as gatekeepers



IS THE NHS FAIR?



In providing emergency care

YES

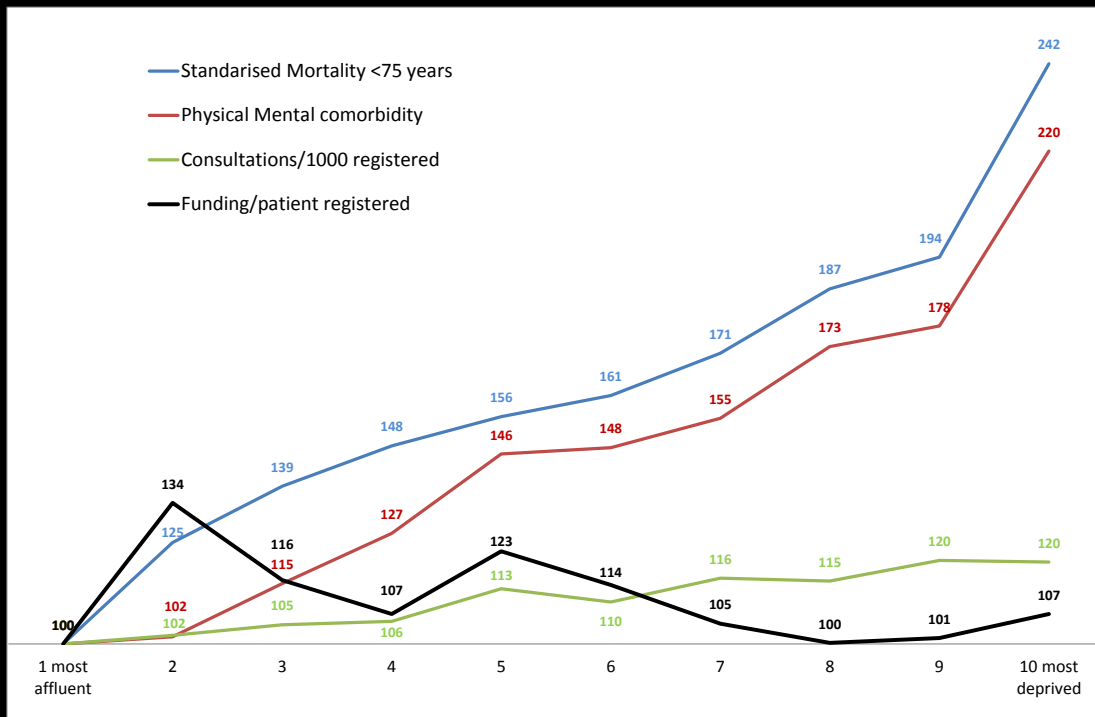
In providing non-emergency care

NO

In providing primary care

NO

Percentage differences from least deprived decile for mortality, comorbidity, consultations and funding



“Over 2 million Scots in the most deprived 40% of the population received **£10 less** GP funding per head per annum than over 3 million Scots in the most affluent 60%”



Out of Hours

Discretion is the better part of general practice

I shadowed a GP working in one of Glasgow's most deprived areas. She arrived at 7.20 am on a Monday morning to deal with 28 items of correspondence, all needing to be checked and prescriptions altered, a patient phoned, or arrangements made, before the day even started. The telephone calls to patients all began the same way: 'This is Dr xxxxx. Hello John, Hello Helen etc'.

As the on-call doctor on a busier day than usual, she completed seven house visits that morning, each taking 30 minutes. It took an hour to enter all the details back in the practice and make the necessary arrangements, leaving 5 minutes for lunch. A colleague who took over the on-call for the afternoon made three more home visits, dealt with 22 telephone consultations and six emergency appointments.

The afternoon surgery ran for 3 hours, and would have lasted longer if all the booked patients had attended. Problems addressed included cancer, depression, agoraphobia, asthma, self-harm, bereavement, domestic violence, heart failure, alcohol abuse, dementia, social neglect, and so on, often in combination. She left for home after a 12-hour day, with 41 items of correspondence yet to deal with.

I didn't see any short or trivial consultations. There were no worried well patients, but a worried doctor leaving no loose ends when dealing with a series of patients with complicated health issues and other problems, all of whom she knew well. One patient said 'Dr xxxxx' is the only person I can relate to'. Another came in grim-faced, avoiding eye contact, almost in tears, but left 15 minutes later, beaming a smile.

I was struck by the intensity of the day, every patient getting the same attention. The doctor was too busy to put on an act. We have to focus on every single patient and listen. A lot feel they bother us and we cannot lob them off by being stressed or not dedicating time. The practice has learned from experience that it is unsafe to assume that if problems are serious, patients will consult in time.

There are three GP partners and none work full-time. You cannot work fully concentrated for a whole day without recovery time. The practice is wondering whether it might attract more students to their list to dilute the clinical load. Burn-out

"We have to focus on every single patient and listen. A lot feel they bother us and we cannot lob them off by being stressed or not dedicating time."

is an ever-present hazard. The level of work is hard to sustain.

The consultations I observed showed a GP at the top of her game. Previous contact, shared knowledge, and trust were fundamental to what could be achieved in a short space of time. Despite the pressures of practice in a deprived area, the GP was ambitious for what she could achieve with, and for, her patients.

One seldom gets the opportunity to observe a GP through a whole working day. What I saw in Glasgow reminded me of working with Julian Tudor Hart at Glyncorrwg in South Wales. He is best known for research on high blood pressure, but his daily practice and long-term achievements were characterised by his unconditional approach to all patients, whom he came to know well, whatever problems or combinations of problems they had. In the BBC documentary series on the NHS Pioneers, Mary Hart said 'Many people sentimentalise us, but we were just doing our job, for which we were paid, providing the NHS for our patients.'

In an article with Paul Dieppe, Tudor Hart described the poisonous effects which can arise when, for whatever reason, health professionals become indifferent to what happens to the patient in front of them.¹ I remember him talking of the importance of finding something to like about every patient. There was no-one about whom there wasn't something to like.

In the 1950s, Collings described poorly-resourced areas of general practice as 'sufficient to turn a good doctor into a bad doctor in a short period of time'.² Such gross effects are less common today. A more subtle effect is whether practitioners set the bar high or low when dealing with patients.

ADDRESS FOR CORRESPONDENCE

Graham Watt
10281 Leven 3, General Practice & Primary Care,
1 Horseshill Road, Glasgow G12 9XJ, UK.
E-mail: graham.watt@glasgow.ac.uk

The incentives of the Quality and Outcomes Framework, involving only 12.7% of GP consultations, have little to do with this aspect of practice. Professionalism and caring for patients are what matter, and both are at the discretion of individual practitioners.

Consultation rates are used as crude measures of practice activity and proxy indicators of health need. Such data convey nothing of the duration, content, quality, or consequences of consultations, and their use sustains the inverse care law.³ What I saw in 1 day in one practice in one part of the country goes unrecorded in the scheme of things, reflects poorly on the NHS commitment to equitable resource distribution, but speaks volumes for the professionalism of one GP.

Graham Watt,
Nora Miller Professor of General Practice,
University of Glasgow, Glasgow.

DOI: 10.3399/bjgp15068357

REFERENCES

1. Mercer SM, Watt GM. The inverse care law: clinical primary care encounters in deprived and affluent areas of Scotland. *Ann Fam Med* 2011;3(6):553-570.
2. Pioneers. *The Good Doctor* BBC2, 7 Oct 1996.
3. Tudor Hart J, Dieppe P. Caring effects. *Lancet* 1996;347(9126):1450-1453.
4. Collings JS. General practice in England today: a reconnaissance. *Lancet* 1955;1:555-558.
5. NHS National Services Commission Information Services Division. Practice team information (PTE) Annual update 2012/13. 29 October 2012. <http://www.indicalland.org/Health-Topics/General-Practice/PracticeTeams/2013-10-29/2013-10-29-PTE-Report.pdf> [accessed 7 Apr 2015].
6. Watt G. The inverse care law today. *Lancet* 2012;340(9286):752-754.

Ubiquitous, endemic complexity

The value of previous encounters

Empathy and trust

The "worried doctor"

Setting the bar high

Every patient matters

BJGP, June 2015

RELATIONSHIPS ARE THE SILVER BULLETS OF GENERAL PRACTICE AND PRIMARY CARE



SERIAL ENCOUNTERS

BRIEF ENCOUNTERS



SCHEHEREZADE



TELLING 1001 TALES

**10% of patients with 4 or more conditions accounted for
34% of patients with unplanned admissions to hospital and
47% of patients with potentially preventable unplanned admissions**

Payne R, Abel G, Guthrie B, Mercer SW.

The impact of physical multimorbidity, mental health conditions and socioeconomic deprivation on unplanned admissions to hospital: a retrospective cohort study.

CMAJ 185 (e-publication ahead of print): E221-E228, 2013, doi:10.1503/cmaj.121349



GATEKEEPING

87 : 13

86 : 14

85 : 15

84 : 16

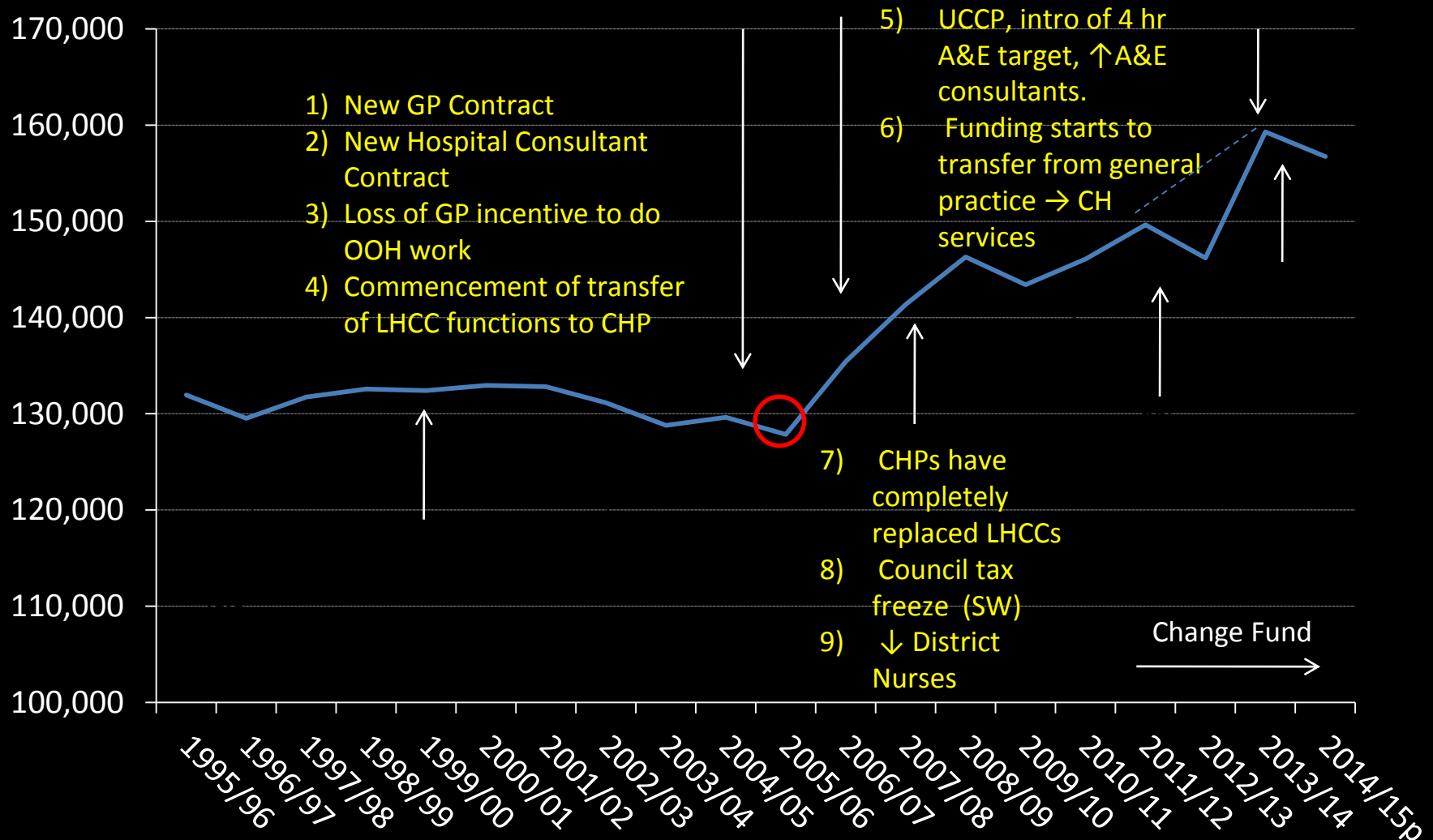
THE SECRET OF GATEKEEPING

THERE IS NO GATE (at least, to unscheduled care)

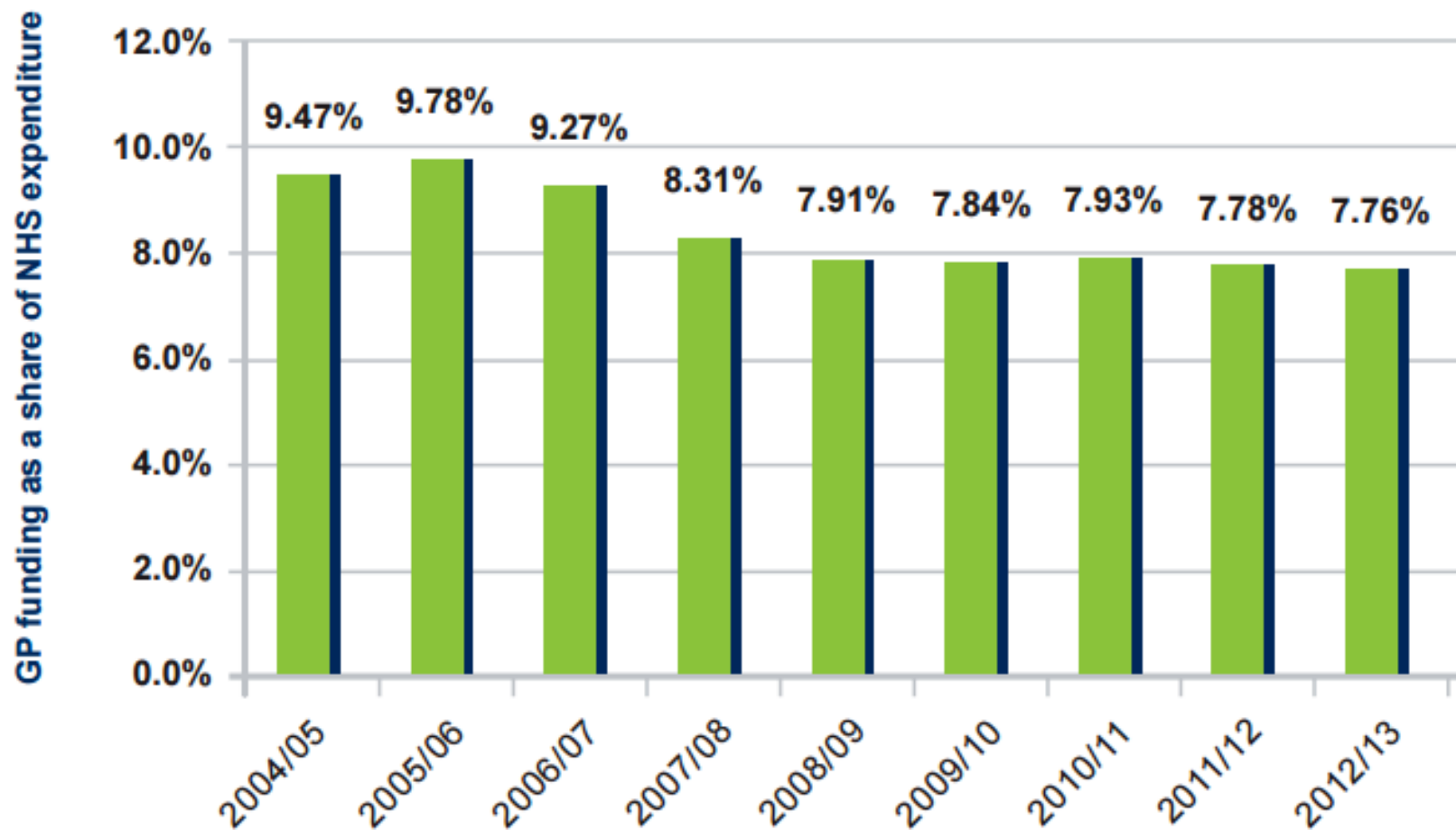
ONLY A GATEWAY (that patients can go through at any time)



Number of emergency admissions (all specs, all ages, all stays) at GG&C sites, 1995/6 - 2014/15. Source: SMR01 data from J Gomez.



GP funding as a percentage of total NHS Scotland budget





I'VE JUST INVENTED A MACHINE THAT DOES THE WORK OF TWO MEN.

UNFORTUNATELY, IT TAKES THREE MEN TO WORK IT

SPIKE MILLIGAN

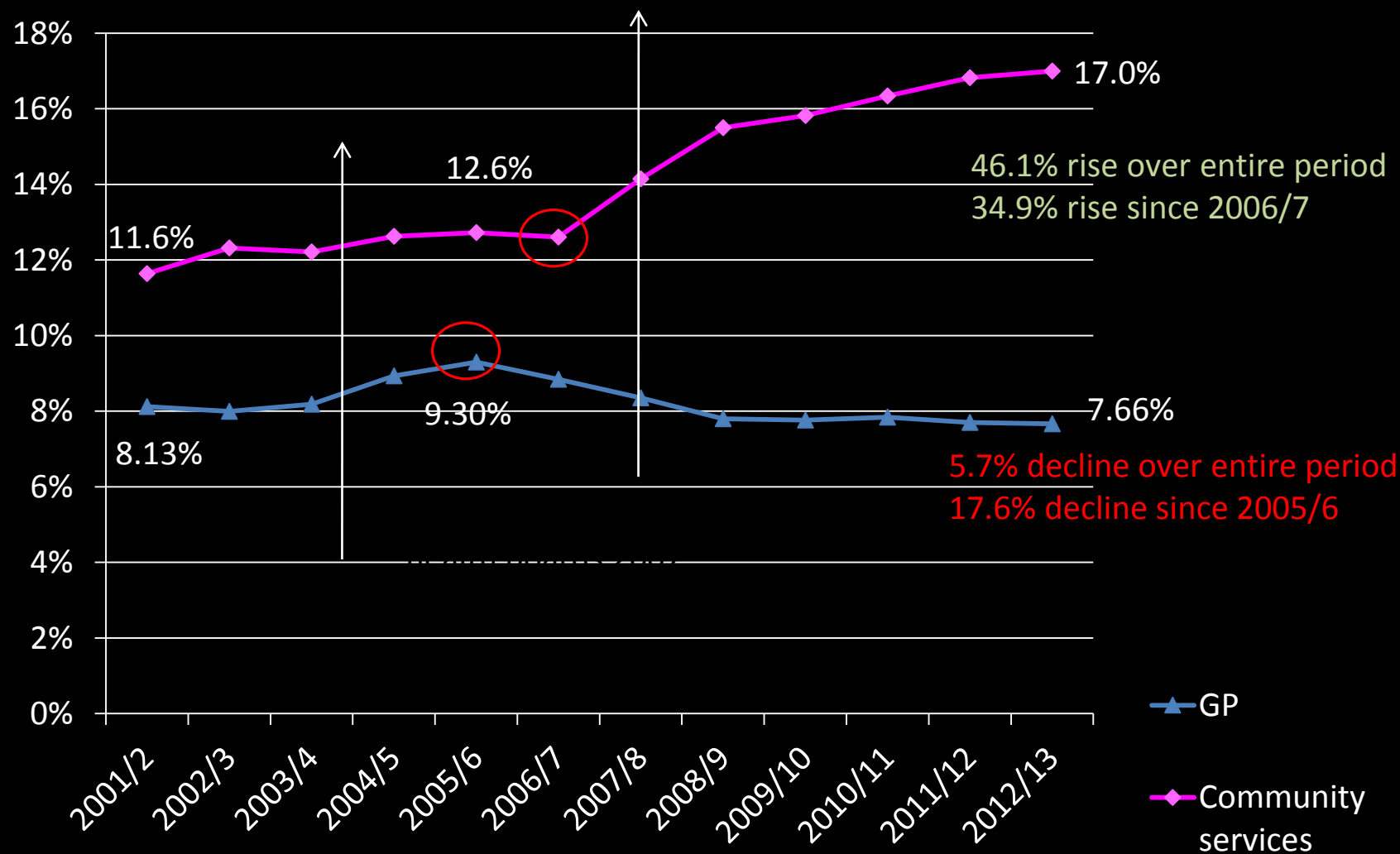


TOO MANY HUBS

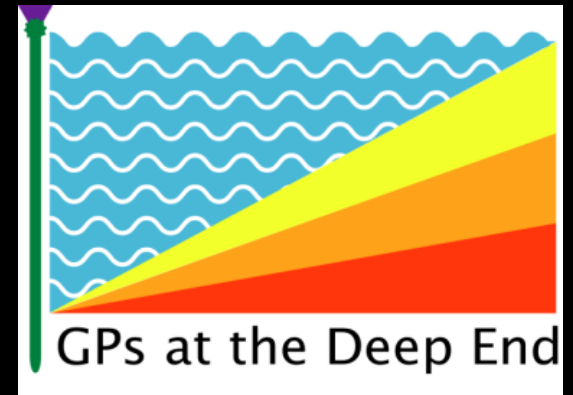
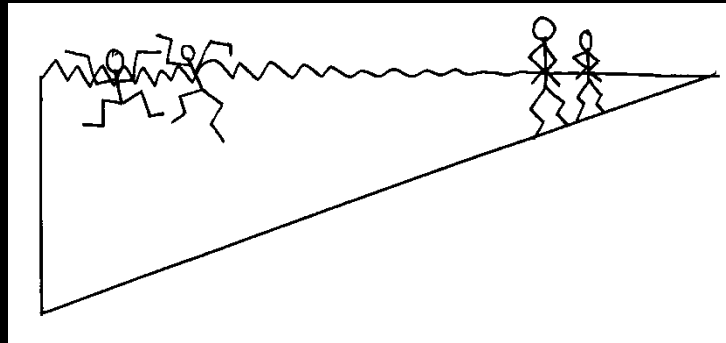
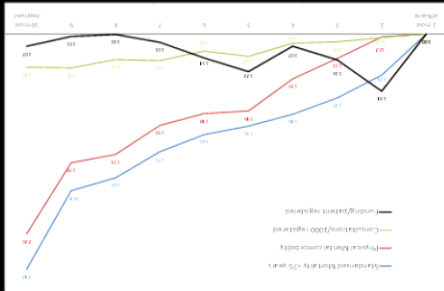


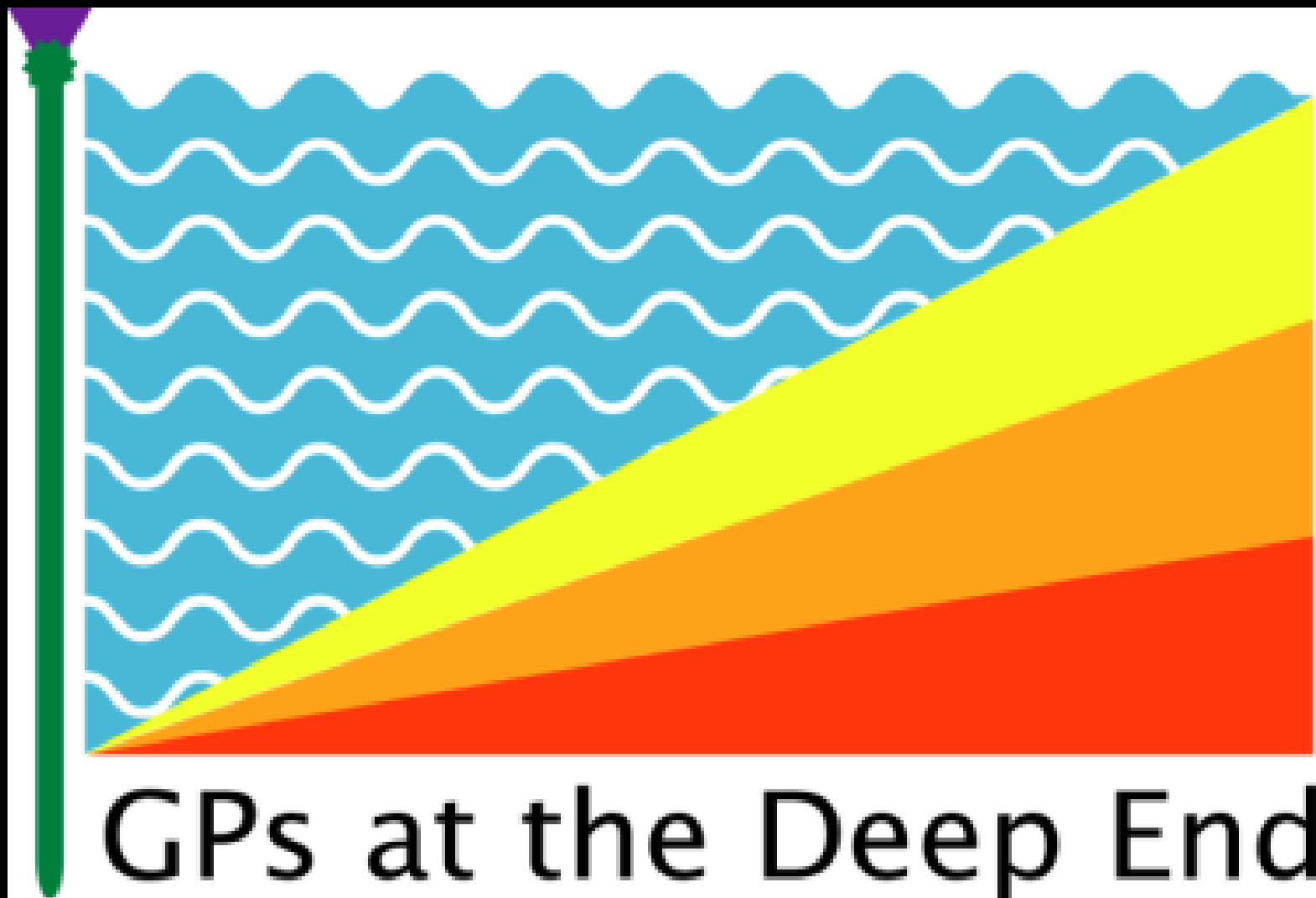
HEALTH CARE AS A PINBALL MACHINE

Percentage of total national territorial board NHS funding spent on general practice vs community services, 2001-2013. Source: ISD Scotland website funding data.

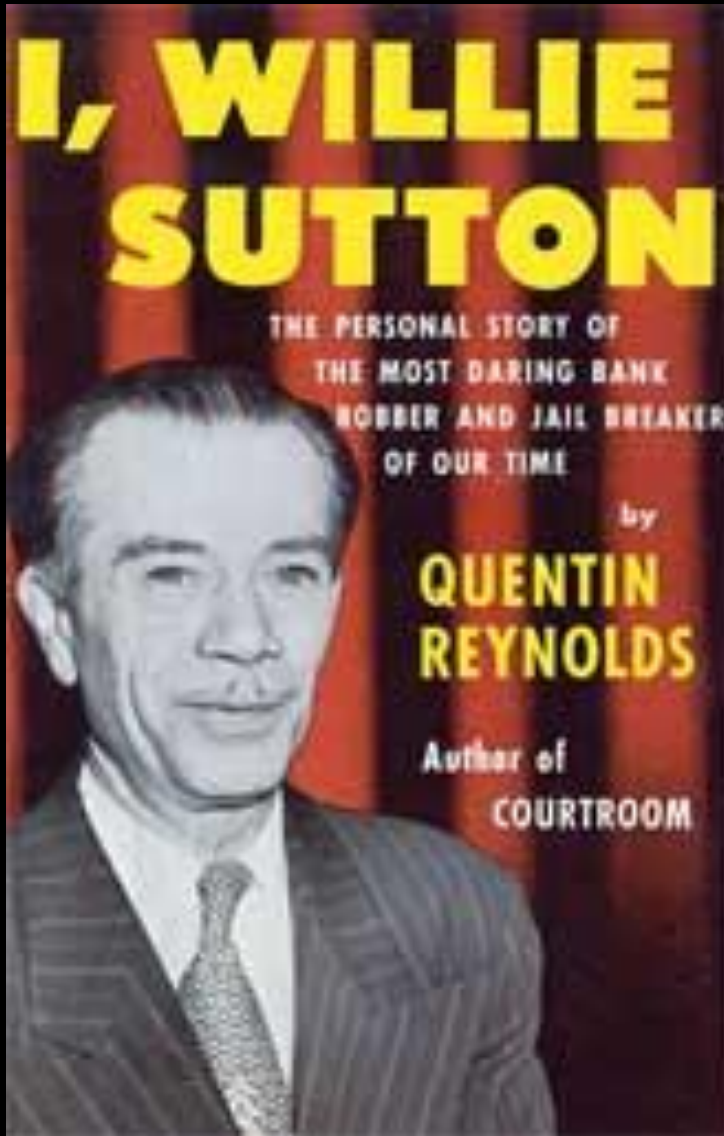


GENERAL PRACTITIONERS AT THE DEEP END





GPs at the Deep End



QUESTION

WHY DO YOU ROB BANKS ?

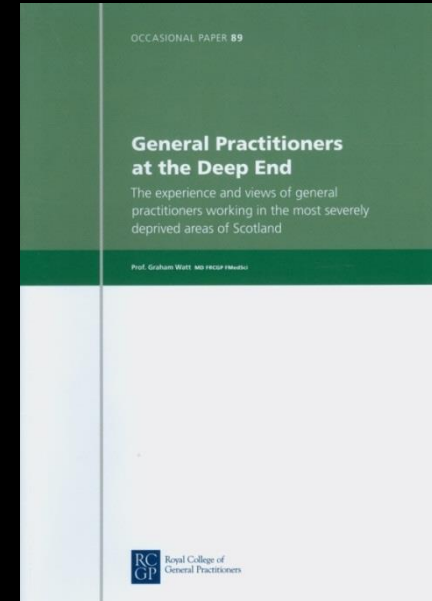
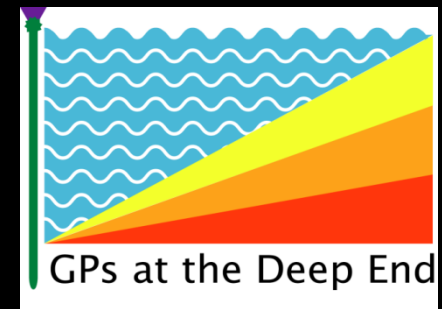
ANSWER

BECAUSE THAT'S WHERE THE MONEY

WILLIE SUTTON

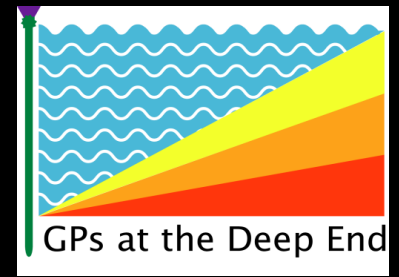
DEEP END REPORTS

1. First meeting at Erskine
2. Needs, demands and resources
3. Vulnerable families
4. Keep Well and ASSIGN
5. Single-handed practice
6. Patient encounters
7. GP training
8. Social prescribing
9. Learning Journey
10. Care of the elderly
11. Alcohol problems in young adults
12. Caring for vulnerable children and families
13. The Access Toolkit : views of Deep End GPs
14. Reviewing progress in 2010 and plans for 2011
15. Palliative care in the Deep End
16. Austerity Report
17. Detecting cancer early
18. Integrated care
19. Access to specialists
20. What can NHS Scotland do to prevent and reduce health inequalities
21. GP experience of welfare reform in very deprived areas
22. Mental health issues in the Deep End
23. The contribution of general practice to improving the health of vulnerable children and families
24. What are the CPD needs of GPs working in Deep End practices?
25. Strengthening primary care partnership responses to the welfare reforms
26. Generalist and specialist views of mental health issues



www.gla.ac.uk/deepend

SIX ESSENTIAL COMPONENTS



1. Extra TIME for consultations
2. Best use of serial ENCOUNTERS
3. General practices as the NATURAL HUBS of local health systems
4. Better CONNECTIONS across the front line
5. Better SUPPORT for the front line
6. LEADERSHIP at different levels



A NEW BUILDING PROGRAMME FOR INTEGRATED CARE

PATIENT STORIES

LOCAL HEALTH SYSTEMS

MACHINES THAT DO THE WORK OF TWO MEN

INVENTING THE WHEEL

HUB

Contact
Coverage
Continuity
Comprehensive
Coordinated
Flexibility
Relationships
Trust
Leadership



SPOKES + RIMS

Keep Well
Child Health
Elderly
Mental Health
Addictions
Community Care
Secondary Care
Voluntary sector
Local Communities

INTEGRATED CARE DEPENDS ON MULTIPLE RELATIONSHIPS

MESSAGE FROM THE DEEP END

Patients need referral services which are :-

**Local
Quick
Familiar**

i.e.

**Attached workers who will work flexibly
and quickly according to the needs
of patients and practices**

“your problem is our problem”

**A machine that does the work of two men
but takes one person to work it**

UNANSWERED QUESTIONS

Who else can manage risk, uncertainty and complexity ?

Do strong local health systems keep patients out of hospital ? How ?

Are “integrated” local health systems “people rich” or “people poor” ?

How do serial contacts (all the NHS contacts a patient has) add up, in terms of building knowledge and confidence ?

What do “self help” and “self management” mean for patients who lack knowledge, confidence and agency ?

How to engage with patients who are hard to engage ?

What is the “treatment burden” imposed on patients, especially those with multimorbidity ,by fragmented and dysfunctional services ?

How to apply evidence, when so little of it is based on patients with complicated multimorbidity ?

Reverse the underfunding of general practice

Address the inverse care law

Develop strong local health systems based on practice hubs

Mitigate the effects of health inequalities

Remove the NHS as a social determinant of widening inequality