

## Who we are

We are the national intermediary and network for voluntary health organisations in Scotland. Our members are small and large, national and local.

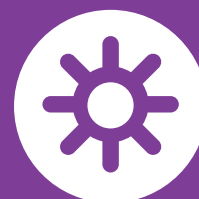


## Our mission

To promote greater recognition of the voluntary health sector and support it to be a valued and influential partner in health and care.

## Our vision

The full recognition and involvement of the voluntary health sector as a key partner in helping people enjoy longer, healthier lives with the care and support they need.



## Our values




- **Influencing:** using our knowledge, skills and networks to influence policy, research and practice to support people's better health and wellbeing.
- **Collaborative:** being innovative in engaging with our members and other health communities and sectors.
- **Inclusive:** listening, reflecting and learning from the views and experiences of all those working alongside us, bringing people together to exchange ideas, understanding and knowledge.
- **Dynamic:** actively seeking out and pursuing opportunities to promote and develop the work of the voluntary health sector

## Who we work with

- Voluntary, community and third sector
- Scottish Government and local government
- NHS bodies throughout Scotland
- Universities and research bodies



## OUR THREE STRATEGIC PRIORITIES FOR 2015-18:

<b>Promote</b> greater recognition of the role of voluntary health organisations <b>1</b>	<b>Support</b> voluntary health organisations to build their understanding of health agendas so as to play an active part <b>2</b>	<b>Influence</b> change in policy and practice, by providing a bridge between the voluntary health sector, decision makers and public services <b>3</b>
<b>Activities:</b>  <b>Involve</b> our members actively in a dynamic network  <b>Provide</b> platforms for members to raise awareness of how they contribute to health outcomes  <b>Inform</b> a wide audience by gathering and highlighting evidence of our sector's role and impact	<b>Activities:</b>  <b>Extend</b> our communications and other active engagement with members  <b>Translate</b> and interpret complex policy issues for and with our members  <b>Equip</b> our members with additional skills, ideas, connections and learning 	<b>Activities:</b>  <b>Engage</b> our members and national decision makers in effective debate and discussion  <b>Provide</b> high quality policy briefings, consultation responses and discussion papers  <b>Deliver</b> high quality consultation events, seminars, workshops and conferences for a wide audience
<b>Short term outcomes:</b>  Voluntary health organisations are more visible and heard  Improved awareness of the voluntary health sector across central and local government, NHS, communities, media and academia	<b>Short term outcomes:</b>  Members have a better understanding of health agendas  Members are better informed about where and how to access resources and practical support  Organisations have enhanced access to partnership and collaboration opportunities	<b>Short term outcomes:</b>  Members have increased opportunities to engage directly with policy makers  Members are more confident about engaging with Scottish Government and NHS 
<b>Long term outcomes:</b>  The voluntary health sector's role in creating a healthier Scotland is better recognised and harnessed in public policy and services 	<b>Long term outcomes:</b>  Voluntary health organisations are more involved in developing national and local policies  Health and social care services are delivered in partnership between voluntary and public sectors	<b>Long term outcomes:</b>  The voice of voluntary health organisations is listened to more consistently by policy makers  Health and care policy making and implementation reflects what people and communities need

### We will sustain and resource our work by:

- Delivering agreed outcomes for existing funders and partners
- Demonstrating our capacity for development, innovation and creativity to new funders and partners
- Developing more self-generated income
- Sustaining and growing our membership base
- Creating more opportunities for volunteering and internships
- Investing in our staff and board members' development

### We will scrutinise and report on:

- Our performance
  - Our services
  - Our impact
- 