

Public health in partnership across sectors

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3rd sector: improving Scotland's health

- Direct health & social care services
- Promote & support health improvement at community level
- Peer led self-management & support
- Advice, advocacy, representation, research & campaigning
- Partnering, planning and shaping public services



Public health is core business for 3rd sector

- Engage effectively with communities & individuals most affected by inequalities
- Promotes healthy living to people who may not use mainstream services
- Supports people to access relevant services
- Provide leverage to achieve public health goals (holistic, flexible, innovative, preventative, collaborative)



How do we become equal partners in public health?

- Understand public health as a collective responsibility and joint endeavour
- Recognise and harness our people/assets as integral to public health workforce
- Involve us as equal partners in planning, shaping, funding and delivery of public health
- Shift the language: "public health is about social justice and community empowerment"