

STRATEGY 2015-2018

Who we are

We are the national intermediary and network for voluntary health organisations in Scotland. Our members are small and large, national and local.





Our mission

To promote greater recognition of the voluntary health sector and support it to be a valued and influential partner in health and care.

Our vision

The full recognition and involvement of the voluntary health sector as a key partner in helping people enjoy longer, healthier lives with the care and support they need.



Our values

• **Influencing:** using our knowledge, skills and networks to influence policy, research and practice to support people's better health and wellbeing.

- **Collaborative:** being innovative in engaging with our members and other health communities and sectors.
- **Inclusive:** listening, reflecting and learning from the views and experiences of all those working alongside us, bringing people together to exchange ideas, understanding and knowledge.
- **Dynamic:** actively seeking out and pursuing opportunities to promote and develop the work of the voluntary health sector

Who we work with

- Voluntary, community and third sector
- Scottish Government and local government
- NHS bodies throughout Scotland
- Universities and research bodies



OUR THREE STRATEGIC PRIORITIES FOR 2015-18:

Promote greater recognition of the role of voluntary health organisations

Activities:

Involve our members actively in a dynamic network

Provide platforms for members to raise awareness of how they contribute to health outcomes

Inform a wide audience by gathering and highlighting evidence of our sector's role and impact

Short term outcomes:

Voluntary health organisations are more visible and heard

Improved awareness of the voluntary health sector across central and local government, NHS, communities, media and academia

Long term outcomes:

The voluntary health sector's role in creating a healthier Scotland is better recognised and harnessed in public policy and services



Activities:

an active part

Extend our communications and other active engagement with members

Support voluntary health

understanding of health

agendas so as to play

organisations to build their

Translate and interpret complex policy issues for and with our members

Equip our members with additional skills, ideas, connections and learning



Short term outcomes:

Members have a better understanding of health agendas

Members are better informed about where and how to access resources and practical support

Organisations have enhanced access to partnership and collaboration opportunities

Long term outcomes:

Voluntary health organisations are more involved in developing national and local policies

Health and social care services are delivered in partnership between voluntary and public sectors

Influence change in policy and practice, by providing a bridge between the voluntary health sector, decision makers and public services

Activities:

Engage our members and national decision makers in effective debate and discussion

Provide high quality policy briefings, consultation responses and discussion papers

Deliver high quality consultation events, seminars, workshops and conferences for a wide audience

Short term outcomes:

Members have increased opportunities to engage directly with policy makers

Members are more confident about engaging with Scottish Government and NHS



Long term outcomes:

The voice of voluntary health organisations is listened to more consistently by policy makers

Health and care policy making and implementation reflects what people and communities need

We will sustain and resource our work by:

- Delivering agreed outcomes for existing funders and partners
- Demonstrating our capacity for development, innovation and creativity to new funders and partners
- Developing more self-generated income
- Sustaining and growing our membership base
- Creating more opportunities for volunteering and internships
- Investing in our staff and board members' development

We will scrutinise and report on:

- Our performance
- Our services
- Our impact



We welcome new members from all sectors – join us now. www.vhscotland.org.uk/get-involved

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